Withdrawn 8/8/06

Submitted by:

Chair of the Assembly at the Request of the Mayor

Prepared by: For reading

Planning Department September 12, 2006

 Anchorage, Alaska AR 2006-163

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPROVING A MINOR AMENDMENT TO AN EXISTING ALCOHOLIC BEVERAGES CONDITIONAL USE IN THE B-3 DISTRICT FOR A RESTAURANT/EATING PLACE PER AMC 21.40.180 D.8 FOR CHUCK E. CHEESE RESTAURANT, LOCATED AT 308 EAST NORTHERN LIGHTS BOULEVARD, CALAIS SUBDIVISION, TRACT D3, GENERALLY LOCATED ON THE SOUTH SIDE OF NORTHERN LIGHTS BOULEVARD BETWEEN DENALI AND A STREET.

(Mid-Town Community Council) (Case 2006-082)

### THE ANCHORAGE ASSEMBLY RESOLVES:

<u>Section 1</u>. The minor amendment to an existing conditional use permit for an Alcoholic Beverages Conditional Use in the B-3 District for a Restaurant/Eating Place use per AMC 21.40.180 D.8 for Chuck E. Cheese Restaurant; located on Calais Subdivision, Tract D3, site address being 308 East Northern Lights Boulevard, generally meets the applicable provisions of AMC 21.15.030.G.

Section 2. The existing alcoholic beverages restaurant/eating place conditional use is for the first floor. This minor amendment expands their restaurant license number 1744 to include the second floor. The restaurant will occupy both floors of the 18,288 square-foot building. The total seating capacity is 448: 272 on the first floor and 176 on the second floor. This requires 153 required parking spaces. The operational plan will not change. The hours of operation remain 9:00 A.M. to 10:00 P.M., Sunday through Thursday, and 9:00 A.M. to 11:00 P.M., Friday and Saturday. All retail clerks are over the age of 21, and are trained in "Techniques in Alcohol Management" (TAM). The ratio of food sales to alcohol beverage sales is sixty-four percent to three percent respectively. An additional one third of revenue is from family games and children's rides.

<u>Section 3</u>. This minor amendment has no significant effect to the surrounding neighborhood.

<u>Section 4.</u> The subject conditional use permit for an Alcoholic Beverages Conditional Use in the B-3 District for Restaurant/Eating Place per AMC 21.40.180 D.8 is subject to the following conditions:

1. A Notice of Zoning Action shall be filed with the State District Recorder's Office within 120 days of the Assembly's approval of a final conditional use approval for the subject alcoholic restaurant/eating place in the B-3 District.

2. All uses shall conform to the plans and narrative submitted.

3. This minor amendment conditional use shall become effective with an executed joint-parking agreement for the required parking in accordance with AMC 21.45.080. The lots are within the Calais Subdivision, Tracts D5-1, 5-2A, D-1B1, D4 and D3.

- 4. The use of the property by any person for the permitted purposes shall comply with all current and future Federal, State and local laws and regulations including, but not limited to, laws and regulations pertaining to the sale, dispensing, service and consumption of alcoholic beverages and the storage, preparation, sale, service and consumption of food. The owner of the property, the licensee under the Alcoholic Beverage Control License and their officers, agents and employees, shall not knowingly permit, or negligently fail to prevent the occurrence of illegal activity on the property.
- 5. Upon demand, the applicant shall demonstrate compliance with a "Liquor Server Awareness Training Program" approved by the State of Alaska Alcohol Beverage Control Board, such as or similar to, the program for "Techniques in Alcohol Management" (TAM).
- 6. A copy of the conditions imposed by the Assembly in connection with this conditional use approval shall be maintained on the premises at a location visible to the public.

<u>Section 5</u> Failure to comply with the conditions of this conditional use permit shall constitute grounds for modification or revocation.

<u>Section 6.</u> This resolution shall become effective immediately upon passage and approval by the Anchorage Assembly.

	PASSED AND APPROV	VED by the Anchorage Assembly this
day of		2006

ATTEST:	Chair	
Municipal Clerk		

(Planning Case 2006-082) (Tax Id. 009-041-06)



## MUNICIPALITY OF ANCHORAGE ASSEMBLY MEMORANDUM

### No. AM 444-2006

Meeting Date: September 12, 2006

From: Mayor

Subject: MINOR AMENDMENT TO AN EXISTING ALCOHOLIC BEVERAGES

CONDITIONAL USE IN THE B-3 DISTRICT FOR A RESTAURANT/EATING PLACE PER AMC 21.40.180 D.8 FOR CHUCK E. CHEESE RESTAURANT LOCATED IN THE CALAIS SUBDIVISION, TRACT D3, LOCATED AT 308 EAST NORTHERN LIGHTS

BOULEVARD.

On May 17, 2005, Assembly Memorandum 339-2005 approved the transfer of ownership and location of a restaurant/eating place license number 1744 from C & A Restaurants Inc. to CEC Entertainment Inc., located at 308 East Northern Lights Boulevard. Assembly Memorandum number 145-82, adopted February 7, 1982, granted the initial restaurant/eating place conditional use. The property is zoned B-3.

CEC Entertainment Inc. has made application for a minor amendment to the existing alcoholic beverages restaurant/eating place conditional use license number 1744 located at 308 East Northern Lights Boulevard, to allow expansion of their restaurant to include the second floor.

Currently, the restaurant is located entirely on the first floor of the two-story building. They occupy 11,057 square feet on the first floor, and have a building permit pending to remodel both floors of the building interior, including some areas affecting food and alcohol sales. There are 11,057 square feet on the first floor and 7,231 square feet on the second floor. When completed, the total seating capacity is 448: 272 on the first floor and 176 on the second floor. This requires a total of 153 required parking spaces.

The building Permit for remodeling the second floor has not been issued. Plan Review comments note that the Zoning Plan Review is incomplete. They require the applicant to submit parking calculations, a seating chart for each floor, and a site plan depicting existing and proposed parking with landscaping. Calais, Inc. owns Tracts D5-1, D5-2A, D-1B1, D4 and the subject parcel, D3. At present, the applicant has 32 conforming parking spaces and 18 nonconforming parking spaces that cross lot lines on Tracts D3 and D4. Land Use Enforcement has indicated that the site plan showing all parking for all tracts

1 2

### AM\_CHUCK E. CHEESE RESTAURANT Page 2

shows a similar full/partial parking plan for Tracts D4 and D-1B1. Their solution is a joint-parking agreement linking the five tracts. This option is being pursued by the applicant, and issuance of the building permit is pending this option.

The Chuck E. Cheese operational plan will not change. Hours of operation remain unchanged: 9:00 A.M. to 10:00 P.M., Sunday through Thursday, and 9:00 A.M. to 11:00 P.M., Friday and Saturday. All retail clerks are TAM trained and are over 21 years of age. The ratio of food sales to alcohol beverages sales is 64 percent and two to three percent respectively. One third of revenue is from family games and children's rides. There are no churches or schools within 200 feet of the property.

AMC 21.15.030.G.2 (a) requires: "the Assembly, upon an express finding that the proposed modifications will have a significant effect on the surrounding neighborhood or on owners or occupiers of adjacent property that is the subject of the modification application, may determine that a public hearing is necessary. In such event the hearing shall be scheduled as soon as practicable after the matter first comes before the body for conclusion."

The Planning Department recommends approval of the request as a minor amendment subject to a properly executed joint parking agreement involving Calais Subdivision, Tracts D5-1, 5-2A, D-1B1, D4 and D3. The agreement shall be recorded with the Alaska State District Recorder's Office within one year from the date this minor amendment. Approval of this memorandum will GRANT the increase in size of the restaurant to include the second floor as a minor amendment to the existing alcohol conditional use.

Prepared by: Jerry T. Weaver Jr., Zoning Administrator, Planning Department

Concur: Tom Nelson, Director, Planning Department

Concur: Mary Jane Michael, Executive Director, Office of Economic and

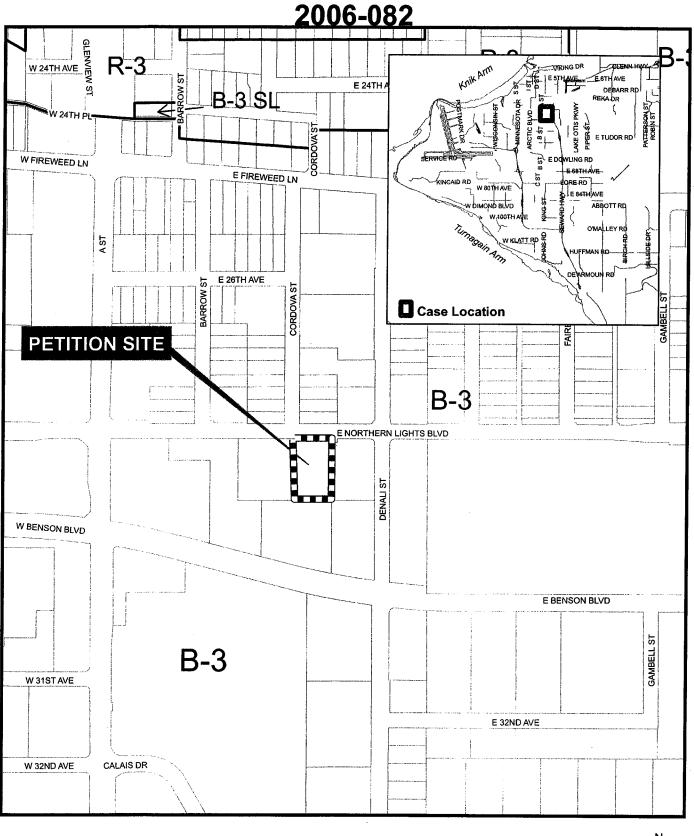
Community Development

30 Concur: Denis C. LeBlanc, Municipal Manager

Respectfully submitted: Mark Begich, Mayor

(Tax Parcel number 009-041-06)

**CONDITIONAL USE-ALCOHOL** 



Municipality of Anchorage Planning Department

Date: June 1, 2006

Flood Limits

100 Year 500 Year

Floodway

001

# **APPLICATION**



4441 W. AIRPORT FRWY. IRVING, TEXAS 75062

(T) 972.258.8507

(F) 972.258.8545

### RECEIVED

MAY 0 3 2006

Municipality of Anchorage Zoning Division

Alice Winters Director of Licensing Phone: 972-258-5523 Fax: 972-258-5534

May 2, 2006

Mary Autor Zoning Officer Municipality of Anchorage 4700 S. Bragaw Anchorage, Alaska 99507 Ph: 907/343-7941

Via: Federal Express

Re:

Chuck E. Cheese's #589

308 E. Northern Lights Boulevard Anchorage, Alaska 99503

Dear Ms. Tutor:

Pursuant to our recent conversations, CEC plans to repair, remodel and make use of the second story for the Chuck E. Cheese's. The building is in disrepair and needs major work and remodel immediately. Since CEC is not adding any square footage to the foot print of the building – only making better use of what is existing – I understand the Amendment process will be considered a Minor Amendment.

We inquired about the 1982 Assembly Memorandum during the acquisition in January 2005 – and understood no action was needed. CEC chose to suspend alcohol sales until the remodeling is complete.

For the amendment, enclosed herewith are the following documents:

- 1. Application For Conditional Use AMENDMENT;
- 2. Information and copies regarding the Liquor License Application and Waiver of Operation;
- 3. Chuck E. Cheese's Operation Statement;
- 4. Chuck E. Cheese's Alcohol Training Booklet (yellow/green in color)
- 5. CEC floor plan prior to remodel (dated Jan 2005)
- 6. CEC exterior elevations
- 7. Map to CEC;
- 8. Floor Plan A1.1-2002 floor plan before remodel;
- 9. Floor Plan A1.2 ground floor after remodel;
- 10. Floor Plan A1.3 second floor after remodel;
- 11. OCCI Occupancy Plan Ground Level
- 12. OCC2 Occupancy Plan Second Floor \$960.00 corporate check #439100 for Minor Amendment.

Page 2 Mary Autor, Zoning Officer May 2, 2006

If you have questions or need additional information, please let me know.

Sincerely,

alice Winters

### BANKSTON GRONNING O'HARA

A PROFESSIONAL CORPORATION
ATTORNEYS AT LAW
601 W. 5<sup>TH</sup> AVENUE, SUITE 900
ANCHORAGE, ALASKA 99501
(907) 276-1711
FACSIMILE (907) 279-5358
WWW.BANKSTON.TO

SHAREHOLDERS
WILLIAM M. BANKSTON
JON T. GIVENS
CHRIS D. GRONNING
CHRISTOPHER J. HEAPHEY
BARBRA Z. NAULT
STEVEN T. O'HARA

ASSOCIATES
BRIAN J. STIBITZ
D. KEVIN WILLIAMS

May 31, 2006

via EMAIL: autormp@muni.org

Mary Autor Senior Planner Municipality of Anchorage Planning and Zoning 3700 S. Bragaw Anchorage, Alaska 99519-6650

Re:

MOA Permit No. 05-6389

Our File No.: F-3221-07

Dear Ms. Autor:

This will confirm our telephone conversation of May 30, 2006. This law firm represents Fathers, Inc. and is assisting CEC to obtain its building permit.

We have prepared an Agreement to Provide Off-Street Parking for execution by the Calais Company. This Agreement has the Calais Company as owner and is executing this Agreement on behalf of the sublessees for certain tracts (Neighbors). This Agreement has Calais Company as the owner of Tract D5 of the Calais Subdivision. This Agreement has Calais Company executing it on behalf of the sublessees for Tracts D5-1, D5-2A, D4, and D-1B1 of the Calais Subdivision.

In our conversation, you requested a letter of assurance from the undersigned that this Agreement was in the process of being executed by the Calais Company, or alternatively, that it would be executed by Calais Company and Neighbors who are current sublessees of this property.

The Municipality of Anchorage is now convinced that there are sufficient parking spaces for the current uses that are being conducted on these parcels. This letter confirms that your office will allow the building permit to be issued. However, there will not be a final Certificate of Occupancy issued until the Agreement to Provide Off-Street Parking

Mary Autor May 31, 2006 Page 2

is recorded. The fact that the Agreement to Provide Off-Street Parking is not executed at this date will not prevent the issuance of the building permit.

Father's, Inc. and CEC will continue to work with the Calais Company to facilitate this Agreement's execution by the appropriate parties and recordation.

If you have any questions, or if the above is not acceptable and the building permit will not be issued forthwith, please do not hesitate to contact me.

Very truly yours,

BANKSTON GRONNING O'HARA, P.C.

William M. Bankston

WMB:jea

cc: Father's, Inc.

CEC Entertainment

Vern Hickel Construction Co.

F3221\07\LTRautorWMB1

# Application for Conditional Use Retail Sale Alcoholic Beverages

Municipality of Anchorage Planning Department PO Box 196650 Anchorage, AK 99519-6650

Please fill in the information asked for below. AMENDMENT TO CONDITIONAL USE PERMIT

PETITIONER*	PETITIONER REPRESENTATIVE (IF ANY)
Name (last name first)	Name (last name first)
CEC ENTERTAINMENT, Inc.	Winters, Alice
Mailing Address	Mailing Address
4441 West Airport Freeway,	4441 West Airport Freeway,
Irving, TX 75062	Irving, TX 75062
Contact Phone: Day: 972/258-5523 Night: 214/616-8973 cell	Contact Phone: Day: 972/258-5523 Night: 214/616-8973 cell
FAX: 972/258-5534	FAX: 972/258-5534
E-mail: awinters@cecentertainment.com	E-mail: awinters@cecentertainment.com
<ul> <li>Report additional petitioners or disclose other co-owners on supplemental form. Fail</li> </ul>	ure to divulge other beneficial interest owners may delay processing of this application.
PROPERTY INFORMATION	
Property Tax #(000-000-000-000): <b>009-041-06-000</b>	
Site Street Address: 308 E. Northern Lights Blvd. Anchora	ge Al 99503
Property Owner (if not the Petitioner): Fathers, Inc.	Sep 1311 77500
Current legal description: (use additional sheet in necessary)	
Tract D-3 Calais Subdivision	
Discourse	
Please see attached	
Zoning: B-3 Acreage: 37,950sf	Grid # N/A
7.0.00gg. 37,530s1	Old # 14/A
n er kan de die kan de die kan de	
ALCOHOLIC BEVERAGE CONTROL BOARD LICENSE PR	ROPOSED
Beverage Dispensary Private Club	Restaurant, exempt
☐ Beverage Dispensary-Tourism ☐ Public Convenience	· '
☐ Brew Pub ☐ Recreational	Other (Please explain):
☐ Package Store Restaurant	out ( rouse explain).
Is the proposed license: New Transfer of location: ABC license n	number: #1744 was transferred 7/13/05
Transfer license location:	308 E. Northern Lights Blvd. Anchorage, Ak 99503
Transfer licensed premises doing to	business as: Chuck E. Cheese's
I hereby certify that (I am) (I have been authorized to act for) owner of the pr beverages conditional use permit in conformance with Title 21 of the Anchor the application fee is nonrefundable and is to cover the costs associated with the conditional use. I also understand that assigned hearing dates are tenta Municipal Clerk, or the Assembly for administrative reasons.	roperty described above and that I petition for a retail sale of alcoholic rage Municipal, Code of Ordinances. I understand that payment of processing this application, and that it does not assure approval of
CEC ENTERTAINMENT, Inc.	
4-27-06 By: alice 111enter	Alice Winters, Ass't Sec/Ass't Treas
Date Signature (Agents must provide written	
Accepted by: Poster & Affidavit:	Fee 1 Case Number
ma ain	\$960 2006-082
CUP-AB (Rev. 05/02)*Front	2000-002
OUT THE (MOV. GOIDE) I TOIK	0.01

Application for conditional use retail sale alcoholic beverages continued COMPREHENSIVE PLAN INFORMATION not applicable for Amendment Anchorage 2020 Urban/Rural Services: ☐ Urban ☐ Rural Anchorage 2020 West Anchorage Planning Area: ☐ Inside ☐ Outside Anchorage 2020 Major Urban Elements: Site is within or abuts: ☐ Major Employment Center ☐ Redevelop ment/M ixed Use Area ☐ Town Center ☐ Neighborhood Commercial Center ☐ Industrial Center ☐ Transit - Supportive Development Corridor Eagle River-Chugiak-Peters Creek Land Use Classification: N/A ☐ Commercial ☐ Industrial ☐ Parks/opens space ☐ Public Land Institutions ☐ Marginal land ☐ Alpine/Slope Affected ☐ Special Study ☐ Residential at dwelling units per acre Girdwood- Turnagain Arm N/A ☐ Industrial ☐ Commercial ☐ Parks/opens space ☐ Public Land Institutions ☐ Marginal land ☐ Alpine/Slope Affected ☐ Special Study Residential at dwelling units per acre ENVIRONMENTAL INFORMATION (All or portion site affected) not applicable for Amendment aw □ "C", Wetland Classification: None "B" Avalanche Zone: □ None ☐ Blue Zone ☐ Red Zone Floodplain: ☐ None ☐ 1 00 year ☐ 500 year **"1"** Seismic Zone (Harding/Lawson): **"2" "3"** □ "4" ☐ "5" RECENT REGULATORY INFORMATION (Events that have occurred in last 5 years for all or portion site) Rezoning - Case Number: ☐ Preliminary Plat ☐ Final Plat - Case Number(s): Conditional Use - Case Number(s): title "Assembly Memorandum" dated 2-9-82 to be amended Zoning variance - Case Number(s): ☐ Land Use Enforcement Action for Building or Land Use Permit for ☐ Wetland permit: ☐ Army Corp of Engineers ☐ Municipality of Anchorage **DOCUMENTATION** ☐ Site plan to scale depicting: building footprints; parking areas; vehicle and pedestrian circulation; lighting; Required: landscaping; signage; and licensed premises location. Building plans to scale depicting: floor plans indicating the location of sales and service areas; building elevations (photographs are acceptable). ☐ Photographs of premises from each street frontage that include and show relationship to adjacent structures and the premises visible street address number. Elevations attached au ☐ Narrative: explaining the project; construction, operation schedule, and open for business target date. N/A Copy of a zoning map showing the proposed location. ☑ Copy of completed Alcoholic Beverage Control Board liquor license application form including all drawings and attachments, if filed with ABC Board. Optional: MA Traffic impact analysis NA Economic impact analysis NA Noise impact analysis

DISTANCE FROM CHURCHES, DAY CAR	
Locate and provide the names and address of all chu	rches, day care, and public or private schools within 200 feet of the site property lines
Name	Address
Family Partnership Charter School	3339 Fairbanks Street, Anchorage, AK (.4 miles)
New Hope Last Frontier & Life Church	1220 E. Street, Anchorage, AK (1.5 miles)

Application for conditional use retail sale alcoholic beverages continued

PACKAGE STORES		
Provide the projected percentage of alcohol	polic product inventory in the store where the retail unit price is:	
% less than \$5.00	Λιί	
%_\$5.00 to \$1 0.00	<sub>N/A</sub> aw	
% \$10.00 to \$25.00		
% greater than \$25.00		

### **CONDITIONAL USE STANDARDS**

The Assembly may only approve the conditional use if it finds that all of the following 4 standards are satisfied. Each standard must have a response in as much detail as it takes to explain how your project satisfies the standard. The burden of proof rests with you. Use additional paper if needed.

Explain how the proposed conditional use furthers the goals and policies of the comprehensive development plan and conforms to the comprehensive development plan in the manner required by AMC 21.05.

Amendment to existing CUP only

This project will comply with land use regulations

Explain how the proposed conditional use conforms to the standards for that use in this title and regulations promulgated under this title.

Chuck E. Cheese's originally opened in 1982 under a franchisee owner.

CEC Entertainment, Inc. (franchisor) acquired the location from the franchisee in January 2005

Explain how the proposed conditional use will be compatible with existing and planned land uses in the surrounding neighborhood and with the intent of its use district.

This Amendment will comply with existing and planned land use.

Application for conditional use retail sale alcoholic beverages continued

Explain how the proposed conditional use will not have a permanent negative impact on the items listed below substantially greater than that anticipated from permitted development:

1. Pedestrian and vehicular traffic circulation and safety.

### No changes. CUP Amendment only

2. The demand for and availability of public services and facilities.

### No changes. CUP Amendment only

3. Noise, air, water or other forms of environmental pollution.

### No changes. CUP Amendment only

4. The maintenance of compatible and efficient development patterns and land use intensities.

No changes. CUP Amendment only

### STANDARDS CHAPTER 10.50 ALCOHOLIC BEVERAGES

In the exercise of its powers and under AS 04.11.480 and 15 AAC 104.145 to protest issue, renewal and transfer or alcoholic beverage licenses within the Municipality of Anchorage, the Assembly shall consider whether the proposed license meets each and every factor and standard set forth below.

Concentration and land use. Whether transfer of location or issue of the requested license will negatively impact the community through an increase in the concentration of uses involving the sale or service of alcoholic beverages within the area affected and will conform to the separate standards of AMC 21.50.020.

How many active liquor licenses are located on the same property as your proposed license?

Within 1, 000 feet of your site are how many active liquor licenses?

How would you rate this area's license concentration on a scale of 1 to 5 with 5 = high

How many active liquor licenses are within the boundaries of the local community council?

In your opinion, is this quantity of licenses a negative impact on the local community?

N/A-CUP Amendment only

Training. If application is made for issue, renewal or transfer of a beverage dispensary license, restaurant or eating place license, or package store license, whether the applicant can demonstrate prospective or continued compliance with a Liquor "Server Awareness Training Program approved by the State of Alaska Alcoholic Beverage Control Board, such as or similar to the program for techniques in alcohol management (T.A.M.). Until such plan is approved, training by a licensee's employees in the T.A.M. shall constitute compliance with this ordinance. How many employees in direct contact with alcohol will be trained in accordance with the Alcoholic Beverage Control Board's Liquor Server Awareness Training Program? All employees must complete Chuck E. Cheese's Responsible Alcohol Service Program (a copy of training brochure is attached). In addition, all employees that will be involved in alcohol sales will be over 21 years of age and will be required to take a T.A.M. class. Operations procedures. If application is made for issue, renewal, or transfer of a license, whether the applicant can demonstrate prospective or continued compliance with operations procedures for licensed premises set forth in Section 10.50.035 of this code. Please see attached Operations Statement of Chuck E. Cheese's ☐ Yes ☒ No Happy hours? ☐ Yes ☒ No Games or contests that include consumption of alcoholic beverages? To be posted ☐ Yes ☒No Patron access and assistance to public transportation? ⊠ Yes □ No Notice of penalties for driving while intoxicated posted or will be posted? Non-alcoholic drinks available to patrons? ☑ Yes ☐ No ☐ Yes 🖾 No Solicitation or encouragement of alcoholic beverage consumption? Public safety. When application is made for the renewal or transfer of location or transfer of ownership of a beverage dispensary license restaurant or eating place license, or package store license, the Assembly shall consider whether the operator can demonstrate the ability to maintain order and prevent unlawful conduct in a licensed premises. In determining the operator's demonstrated ability to maintain order and prevent unlawful conduct, the Assembly may consider police reports, testimony presented before the Assembly, written comments submitted prior to or during the public hearing, or other evidence deemed to be reliable and relevant to the purpose of this subsection. For purposes of this section and Section 10.50.035 "licensed premises" shall include any adjacent area under the control or management of the licensee. What are the proposed precautions to maintain order and prevent unlawful conduct at the licensed premises? inside facility:

No changes

outside facility:

plastic glasses (soft drinks in logo cups)

Pursuant to corporate policies, CEC only serves one alcoholic beverage per person with ID per trip to order counter. Beer and Wine is served by the glass, no pitchers. No advertising of alcohol sales. Beer and Wine are served in clear

Application for conditional use retail sale alcoholic beverages continued Payment of taxes and debts. When application is made for renewal of a license the assembly shall consider, pursuant to AS 4.11,330, whether the applicant is delinquent in payment of taxes owed to the Municipality. When application is made for transfer of ownership of a license the Assembly shall consider, pursuant to AS 4.11.360, whether the municipality has received either payment or adequate security, for the payment of any debts or taxes, including any estimated taxes for the current year, arising from the conduct of the licensed business. Adequate security" for the payment of debts and taxes may be in the form of: 1) escrowed funds sufficient to Pay the debts and taxes claimed and any escrow fees; 2) actual payment of debts and taxes claimed; or, 3) a guarantee agreement in accordance AMC 10.50.030. Any guarantee agreement shall be in writing, signed by the transferor, transferee and Municipality ⊠ Yes □ No Are real estate and business property taxes current? ☐ Yes ☒ No Are there any other debts owed to the Municipality of Anchorage? Public health. If application is made for the renewal or transfer of location or transfer of ownership of a license, the Assembly shall consider whether the operator has engaged in a pattern of practices injurious to public health or safety, such as providing alcohol to minors or intoxicated persons, committing serious violations of State law relevant to public health or safety, or other actions within the knowledge and control of the operator which place the public health or safety at risk. In determining if a pattern of practices injurious to public health or safety exists, the Assembly may consider criminal convictions, credible proof of illegal activity even if not prosecuted, police reports, testimony presented before the Assembly, written comments submitted prior to or during the public hearing, or other evidence deemed to be reliable and relevant to the purpose of this subsection. ⊠ Yes □ No As the applicant and operator can you comply? If no explain

CUP-AB (Rev. 05/02)\*

# CHUCK E. CHEESE'S #589 308 E. NORTHERN LIGHTS BOULEVARD ANCHORAGE, ALASKA 99503

Information and copies regarding Liquor License Application (Jan 2005) and Waiver of Operation until after the planned remodel

aw



CAROLYN Y. HEYMAN-LAYNE (907) 257-7870 heyman.carolyn@dorsey.com

November 10, 2005

### **HAND-DELIVERED**

Dawn Holland-Williams Licensing Supervisor State of Alaska Alcoholic Beverage Control Board 5848 E. Tudor Road Anchorage, Alaska 99507

Re: Waiver of Operation Application for C & A Restaurants Inc. License #1744

Dear Dawn:

Enclosed is CEC Entertainment, Inc.'s ("CEC") (d/b/a Check E. Cheese's) second Waiver of Operation Application for 2005 for Restaurant and Eating Place License #1744, located at 308 E. Northern Lights Boulevard in Anchorage. Also enclosed is a check in the amount of \$600 to pay the waiver fee.

Please recall that C & A Restaurants, Inc. ("C & A") was operating this license under a waiver in 2004 following the death of the sole stockholder and primary manager. CEC is the new owner of this establishment, having purchased it from C & A on January 2, 2005. The transfer of this liquor license (No. 1744) to CEC received provisional approval from the ABC Board on July 13, 2005.

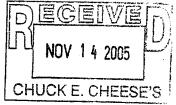
CEC requests that this waiver application be placed on the agenda for the ABC Board's November 22, 2005, meeting. If you have any questions regarding this application please contact myself or Bryce Roseman (257-7851).

Sincerely,

Carolyn Y. Heyman-Layne

Enclosures

cc: Alice Winters



Alcoholic Beverage Control Board 5848 E Tudor Rd Anchorage, Alaska 99507 (907) 269-0350 FAX (907) 272-9412

### Waiver of Operation Application

AS 04.11.330(a)(3) 15 AAC 104.170

License Information			Fees*					
Liquor License Number: 1744			Waiver Fee	\$600.00				
License Type: Restaurant			·					
Local Governing Body: (City, Borough or Un	norganized)		Penalty					
Municipality of Anchorage	ioi gainzou)		(If applicable)					
international desired in the second s			<del></del>					
CTC D			Total Submitted	\$600.00				
Name of Licensee: CEC Entertainment, Inc.	T. Chanala		*The fee is non-refundabl					
Doing Business As (Business Name): Chuck	E. Cheese's		Telephone Number:	972-258-5523				
Mailing Address: CEC Entertainment, I	nc	Street Address	or Location of Busine					
c/o Alice Winters		1	rn Lights Blvd.	335				
4441 West Airport Fr	eeway	300 E. 1401tile	III Digitis Divu.					
Irving, TX 75062		City: Anchor	age					
Waiver Request Information								
This waiver application is the:	uest ⊠2 <sup>nd</sup> Request □	3 <sup>rd</sup> Request □	Other					
Waiver Request for Calendar Year:	Is this license for sale?	<del>-</del>						
2005	☐ Yes	☑ No						
Explanation of the circumstances for the license was not operated, any fut additional sheets if necessary.  C & A Restaurants, Inc. ("C & A") was ope stockholder and primary manager. CEC E purchased from C & A on January 2, 2005 approval from the ABC Board on July 13, 2 CEC Entertainment, Inc. is currently in the alcohol sales. It is CEC's position that in o to suspend alcohol sales until the remodeli unlikely that it will be before the end of 200 expected that the remodeling will be complete.	rating this license undentertainment, Inc. ("CE. The transfer of this license.)  process of remodeling refer to ensure safe and is complete. The estatement of the requirement of the requirement of the requirement.	er a waiver in 200 EC") is the new oviquor license (No. g the location, include appropriate alcoexact date of compuested waiver will	and projected tin  4 following the death wher of this establish 1744) to CEC receivation uding some areas at both sales, this location be necessary for the	nelines. Attach n of the sole ment, having ved provisional fecting food and ion should continue t this time, but it is e year 2005. It is				
Signature of Licensee(s)				· · · · · · · · · · · · · · · · · · ·				
Signature SEC ENTERTAINMENT, IN	Sig	nature						
By: (Oce o) Wenters)			-					
) (DI D : //	NT.	me (Please Print)						
Name (Please Print) Alice Winters	Nai	me (Flease Ffint)						
Date Nov 9, 2005	Dat	te						

### State of Alaska Arcoholic Beverage Control Board November 22, 2005 Agenda

All Board members present - Mike Gordon, Gail Niemi, William Tull, Shirley Gifford - present in person; Billy Andrews present via teleconference. All votes voiced separately.

- 1. <u>ADMINISTRATION</u>
- A. Approve Board minutes of July 13, 2005 and September 29, 2005.

  Approved 3-0 (Billy was not present for this vote; Shirley was not present for these two meetings.)
- B. Delegate to the Director tie-breaking vote.

  Approved 4-0 (Billy was not present for this vote)
- 2. <u>ADMINISTRATIVE MATTERS</u>
- A. <u>INFORMAL CONFERENCES</u>
- B. HEARING OFFICER DECISIONS
- 1. 04/05-56 American Legion Post #13; American Legion Post #13; located at 205 Lincoln St in Sitka; club license.

Failure to reach settlement after Hearing Officer Decision.

Attachment 2B-1

Approved 5-0 with change to language: December 1, 2005 thru December 1, 2006 (November 1, 2005 thru November 1, 2006)

### C. <u>SETTLEMENT AGREEMENT</u>

1. 04/05-2658 American Legion Post #15; American Legion Mat-Su Valley Post #15; located at Lot 2 Woods McLeod Lake Sbdv in MatSu Borough; club license.

Informal settlement of Accusation # 05-07

Attachment 2C-1

### Approved 5-0

### D. VOLUNTARY RELINQUISHMENT OF LICENSE

1. 04/05-3697 Old Town Village Restaurant; PM & SJ Voszar and RW & LS Strawn; located at 1000 Mission Ave #100 in Kenai; restaurant/eating place license.

Voluntary relinquishment.

Attachment 2D-1

Read into record

2. REMOVED

N. 04/05-119 Big Lake L. e; Loon's Landing Inc.; located at 151 W Big Lake Lodge Rd in MatSu Borough; beverage dispensary license; waiver of operation.

1st request

2005

Fees Paid

Attachment 3N

O. 05/06-1744 Chuck E. Cheese's; CEC Entertainment, Inc.; located at 308 E Northern Lights Blvd in Anchorage; beverage dispensary license; waiver of operation.

2<sup>nd</sup> request

2005

Fees Paid

Attachment 30

P. 04/05-4011 Seven Seas Navigator; Radisson Seven Seas, Inc.; located in Alaskan Waters; common carrier license; waiver of operation.

2<sup>nd</sup> request

2005

Fees Paid

Attachment 3P

Q. 04/05-859 Wylie Coyote; AOK Inc.; located at 2421 E Tudor Rd in Anchorage; beverage dispensary license; waiver of operation.

2<sup>nd</sup> request

2005

Fees Paid

Attachment 3Q

**END CONSENT AGENDA** 

### Liquor License Transfer

Transfer PAGE I OF 2

(907) 269-0350 Fax: (907) 272-9412 www. abc. revenue. state. ak. us

Alcoholic Beverage Control Board 550 W. 7th Ave. Suite #540 Anchorage, AK 99501

This application is for:	•	
Seasonal - Two 6-month periods in each year of the biennial	l period beginning	and ending
▼ Full 2-year period	Mo/Day	Mo/Day
Townston Transfer of Ourseship	Delegation	

Type of Application:     Transfer of Ownership   Relocation   Establishment Name								
SECTION A. LICEN	SE INFORM	MATION: Must be c	ompleted for all	types of app	lications.	······································	FEES	
Current License #	License Ty					Filing Fee: \$100.	00	
1744 License Year 2005 / 2006	Local Gov	t/Eating place eming Body: (City, F ity of Anchorage	Borough or Unor	ganized)		Total Submitted: \$ 10	0.00	
Statute Reference	Applicant's	transferee's name as	it should appea	r on the lice	nse:	· · · · · · · · · · · · · · · · · · ·	Community Council Na	
Sec. 04.1 1. Bus. Tel. #		rtainment, Inc. s/transferee's mailing	address:	<del></del>			Mailing Address (if appli	cable)
972/258-5523	4441 West	Airport Freeway,	Irving, TX 75	5062				
Fax #- 972/258-5534	Chuck E.						See Attachment	A
Federal FIN: 48-090-5805		ress or Location of Br thern Lights Blvd		,	City <b>Anchor</b> a	ige	,	
Email Address awinters@cecentertainment.com						•		
SECTION B. PREMIS	SES TO BE I	LICENSED. Must be	completed for	Relocation	applicatio	ons.	<u> </u>	
Name to be used on put	blic sign or a	dvertising:		,				
Chuck E. Cheese's			·				50 miles from the bounda	ries of an
Closest school grounds:				incorporated city, borough, or unified municipality.  Premises is LESS than 50 miles from the boundaries of an				
See Attachment A Closest church:							or unified municipality.	
See Attachment A					plicable			
Distance measured under:				☐ Plans s	☐ Plans submitted to Fire Marshall (required for new & proposed buildings) ☑ Diagram of premises attached			
Premises to be licensed is: ⊠ Existing facility □ New building □ Proposed building				⊠ Diagra	ım of prem	nises attached	1	-
SECTION C. TRANS	FER INFOR	MATION.						
🔀 Regular Transfer				Name and	Mailing A	Address of C	urrent Licensee	
Townston with annual	45. !44. A		- d A C	C & A Re	estaurant	s. Inc.		
Transfer with security 04.11.670 for purposes				2648 S. H				
involuntary transfer, mu				Idaho Fa	lls, Idaho	83404		
104.107). Real or perso	nal property	conveyed with this tr						
described. Provide secu	rity interest	documents.						· .
☐ Involuntary Transfer	. Attach docu	ments which evidence	e default under	Business I Chuck E.	Name (dba Cheese's	i) BEFORE t	transfer	
AS 04.11.670.							ORE transfer	
						ights Blvd		
SECTION D. Individ	dual, corpo	rate officer, direct	or, limited lial	oility organ	ization r	nember, m	anager or partner bac	kground.
Does any individual, co	rporate office	er, director, or limited	l liability organiz	zation memb	er, manag	er or partner	named in this application	have any
direct or indirect interes	it in any other	r alcoholic beverage t	ousiness licensed	i in Alaska o	r any othe	r state?		
☑ Yes ☐ No If Yes, c	omplete the fo	ollowing. Attach addition	nal sheets if nece	ssary.				
Name		ame of Business		pe of Licens	<u>.</u>	Business St	reet Address	State
							·	
				43 states, n	nost of wh	iich have sor	me type of liquor license.	
This is the first Alas	ka location	of CEC Entertain	ment, Inc.	·			<del></del>	
Has any individual, corp	Has any individual, corporate officer, director, limited liability organization member, manager or partner named in this application been convicted of a felony, a violation of AS 04, or been convicted as a licensee or manager of licensed premises in another state of the liquor laws of that state'?							n convicted of
	, 01 000		or manager	or monison h	. omnoco (1)	anound state	o or me nquor laws or ma	i state (
☐ Yes ☒ No If Yes,	attach writt	en explanation						
Tilanna Musel								
License Number	Date App	proved		Director's S	ignature			
								019
			<del></del>					<u> </u>

Alcoholic Beverage Control Board 5848 E Tudor Rd Anchorage, AK 99507 http://www.dps.state.ak.us/abc/

### Liquor License Transf

PAGE 2 OF 2 Corporation Information

CHERI M. HIRS 2+0 Notary Public, State of Texas My Commission Exp. 08-19-2006

(907) 269-0350 Fax: (907) 272-9412

This application is for:  Seasonal - Two 6-month period	ds m eacl	n year of t	he biennial	period beginn	·	and ending		· 	
■ Full 2-year period					Mo/Day	-	Mo/Day	y	
, , , , , , , , , , , , , , , , , , , ,	fer of Ow	•	☐ Reloca		stablishment Name				
Corporations must be regis	tered wi	th the Al	aska Depa	rtment of Co	mmunity and Eco	onomic Deve	lopmen	t. (DCED)	
Name of Corporation:	-				Telephone Numbe	r:	Fax Numb	er;	
CEC Entertainment, Inc.					972/258-5523	9	972/258-	5534	
Corporate Mailing Address:			City:		State:		Zip Code:		
4441 West Airport Freeway,			Irving,		TX	17	75062		
Name, mailing address & telephone number	r of register	red agent:	,		Date of Incorporation			of Incorporation:	
Corporation Service Co, 801 W. 1					Authority: 4/30/8		Kansa		
Is the corporation in compliance with the	ne reportin	ig requirem	ents of Title	10 of the Alas			attach wr	itten explanation.	
Corporate Officers (Must include						·	1		
Name	Title	_*' if Director	Home Ad	ddress & Teleph	ione Number	Date of Bi	irth	Work Tel. #	
Please see attached list of corporate officers.									
						1			
Corporate Directors & Stockholders with a 10% or more interest. Attach additional sheets if necessary.									
Name			Home Ad			Teleph	one#	Percentage (%) of shares	
Please see attached list of corporate directors.									
CEC Entertainment, Inc. is a public of	ompany	traded on	the New Yo	ork Stock Exch	ange under the				
symbol "CEC" Please see attache	d list of !	Stockhold	ers		,				
Note: On a separate sheet provi	de infor	mation or	ownershi	p of other org	anized entities th	at are share	holders	of the licensee.	
Declaration									
<ul> <li>I declare under penalty of perjury that I h     and belief it is true, correct and compl     The undersigned certifies on behalf of     any license issued.</li> </ul>	lete, and thi	is application	n is not in viol	lation of any secu	rity interest or other co.	ntracted obligation	іопѕ.		
I further certify that I have read and a than the licensee(s) has any direct or it	ndirect fina	ancial interes	st in the license	ed business.		iccordance with	AS 04.11.4	450, no person other	
• I agree to provide all information require	d by the A	Icoholic Be	verage Contro						
SIGNATURE OF CURRENT LI	CENSEL	<u>;(S)</u>			RE OF TRANSFE	EREE(S)			
Signature C & A Restaurants, Inc. BY:	/ Juni	ELOISE NOTA	MINIMA	Signature CEC Enterta BY:	ainment, Inc.	F. ,			
Name & Title (Please Print)		<del></del>	TACKET		Name & Title (Please Print)				
Travis Caudle, President	THINK!	HOTA	A. C.	Alice Winters, Ass't Sec/Ass't Treas.					
Subscribed and sworn to before this 20 day of January	<b>505</b>	SUD.	"HITHINGS	Subscribed a this 10th	and sworp to before	e	105		
Notary public in and for the State	of Ide o	= aric	<u> </u>			tate of Texas			
A lan tark	TITITI	OF IDA	MINHITH.	Trotal y pass	A SM >	A A A A			
My Commission expires: 12-22	09	, autilities.	<u>"</u>	My Commis	sion expires:	19-2006	0		
				<u>L </u>		mmm	mm	m	

### ATTACHMENT A TO CEC ENTERTAINMENT, INC.'S APPLICATION FOR TRANSFER OF RESTAURANT/EATING PLACE LIQUOR LICENSE #1744

Community Council: Names & Mailing Addresses	Midtown Community Council c/o Michael Olson 3386 Mt. Vernon Court Anchorage, Alaska 99503 molson@acsalaska.net
	Rogers Park Community Council c/o Peter Mjos 1725 E. 24 <sup>th</sup> Ave. Anchorage, Alaska 99508 torsk@alaska.net
	North Star Community Council c/o Barb Pepek 1331 Hillcrest Dr. Anchorage, Alaska 99503 NSCCchair@yahoo.com
Closest School Grounds:	Family Partnership Charter School (.4 mile)
Closest Church	New Hope Last Frontier and Life (1.13 miles)

021

# CEC ENTERTAINMENT, INC. OFFICERS

NAME	RESIDENCE ADDRESS	RESIDENCE TELEPHONE	DATE OF BIRTH	PLACE OF BIRTH	CITIZEN- SHIP	SOCIAL SECURITY	DRIVERS LICENSE
Richard M. Frank CEO & Director	4923 Deloache Ave. Dallas, TX 75220	469/232-0172	01/26/48	Hornell New York	U.S.	096-38-0235	11107686/TX
Michael H. Magusiak President & Director	5300 Burgandy Ct. 8: Colleyville, TX 76034 (4YRS)	817/571-3872 S)	03/29/56	Warren Ohio	U.S.	269-60-9104	12352648/TX
Marshall R. Fisco, Jr. Vice President/Secretary	3227 McKinney Ave.#22-F Dallas, TX 75205 (10YRS)	re.#22-F 214/954-0157 10YRS)	12/02/58	New Haven Connecticut	U.S.	044-62-5519	12132704/TX
James Mabry Vice President /Treasurer	809 Sequoia Lane Keller, TX 76248 (4YRS)	817/431-2362	10/22/49	Greenville, Texas	U.S.	459-80-5755	05775819/TX
Alice Winters Asst. Sec./Asst. Treas.	403 Dakota Trail Irving, TX 75063 (11YRS)	972/444-0139	08/30/39	Lamar Colorado	U.S.	522-46-2135	11989845/TX

٠.		•		•				
ERS LICENSE NUMBER	11107686/TX	12352648/TX	XT/L8966060	06096178/TX	08456551/TX	28555385/TN	01720139/TX	07331536/TX
SOCIAL DRIVERS SECURITY I	096-38-0235	269-60-9104	353-36-4691	441-38-2182	290-50-4884	411-74-8475	309-42-1028	587-36-1807
CITIZEN- SHIP	U.S.	u.s.	U.S.	U.S.	U.S.	U.S.	U.S.	U.S.
PLACE OF BIRTH	Homell New York	Warren Ohio	Chicago Illinois	Ponca City Oklahoma	Welch W. Virginia	Chattanooga Tennessee	Ft. Wayne Indiana	Laurel Mississippi
DATE ОF ВІКТН	01/26/48	03/29/56	01/18/46	10/20/38	11/11/51	09/17/46	04/14/39	10/26/48
RESIDENCE TELEPHONE	469/232-0172	817/571-3872	972/771-0408	214/750-1887	409/321-5616	423/842-2615	972/934-1928	972/931-7576
RESIDENCE ADDRESS	4923 Deloache Ave. Dallas, TX 75220	5300 Burgandy Ct. Colleyville, TX 76034	152 Shepherds Glen Heath, TX. 75032	7808 Glenshannon Cr. Dallas, Tx 75225	15 Lyric Arbor Circle The Woodlands, Tx 77381	9006 Rocky Point Rd Chattanooga, TN 37379	6914 Hillpark Dr. Dallas, Tx 75230	5004 Morris Ave. Addison, TX 75001
NAME	Richard M. Frank CEO & Director	Michael H. Magusiak President & Director	Richard T. Huston Exec. V.P. &Director	Raymond E. Wooldridge Director	Walter W. Tyree Director	Tim T. Morris Director	Louis P. Neeb Director	Cynthia Pharr Lee Director

OFFICER DIR/DOC/KRC

CEC ENTERTAINMENT, INC. a Kansas Corporation Stockholder Information July 29, 2004

# PRINCIPAL HOLDERS OF RECORD OWNING 5% OR MORE OUTSTANDING COMMON AND PREFERRED STOCK

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# COMMON AND PREFERRED STOCK

outstanding; NYSE "CEC". 500,000 shares of Class "B" Preferred Stock authorized, par value \$100.00; no shares 100,000,000 shares of Common Stock authorized, par value \$0.10; 35,620,966 shares issued; 25,745,412 shares

FMR Corp.  8.2 Devonshire Street Boston, MA 02109  Neuberger Berman, Inc. 605 Third Avenue New York, New York 10158  T. Rowe Price Associates, Inc. 100 Bast Pratt Street Baltimore, MD 21202  Richard M. Frank  P. 806-38-0235  P. 806-38-0235
---

- Based upon information in Schedule 13G dated February 16, 2004, and adjusted to reflect a 3-for-2 stock split in the Common Stock of the Company on March 15, 2004..
- Based upon information in Schedule 13G dated February 13, 2004, and adjusted to reflect a 3-for-2 stock split in the Common Stock of the Company
- Based upon information in Schedule 13G dated dated February 13, 2004, and adjusted to reflect a 3-for-2 stock split in the Common Stock of the Company on March 15, 2004.
- Based on Form 4 dated July 22, 2004 (all shares being owned indirectly through Trusts). Although Mr. Frank's stock ownership is less than 5% of the outstanding stock, his ownership interest is included because of his positions as the Chairman of the Board and Chief Executive Officer.

### STATE OF ALASKA ALCOHOLIC BEVERAGE CONTROL BOARD

AFFIDAVIT IN CONNECTION WITH POSTING LIQUOR LICENSE APPLICATION Section 04.11.260, 04.11.310, & AAC 104.125 Alaska Statutes, Title 4

### **POSTING AFFIDAVIT**

l, t	the undersigned, being first duly sworn on oath, depose and say that:
a.	Posting of application for a new liquor license
	for
	located at
	(address and/or location)
b.	Posting of application for transfer of a Restaraunt/eating place liquor license
	currently issued to <u>C&amp;A Restaurants</u> , <u>Inc.</u> whose business name (d/b/a)
	is Chuck E. Cheese's located at 308 E. Northern Lights Boulevard, Anchorage
٠	(address and/or location)
Ha	s been completed by me for the following <u>10 FULL day</u> period:
<u>_</u> F	to <u>February 13 , 2005</u> to <u>February 23, 2005</u>
Prid loca	or to the filing of said application, a true copy of the application was posted at the following described ations: (name and address of location)
a.	Location of premises to be licensed Chuck E. Cheese's, 308 E. Northern Light Blvd., Anchorage .
b.	Other conspicuous location in the area Midtown Post Office, 3720 Barrow St., Anchorage
l be	elieve that with the approval of this application population would not at one time exceed in the aggreg one license of the type requested for population as provided by law. AS 04.11.400 (check one)
a.	( ) a radius of five (5) miles of the proposed location.
b.	( ) an incorporated city, organized borough or unified municipality.
C.	(X) does not apply (application filed under AS 04.11.400(d)(e)(g) or transfer of license holder or location within an incorporated city or unified municipality or organized borough).
d.	( ) established village.
SUE	SSCRIBED and SWORN to me this 28 <sup>th</sup> day of February 20 <u>05</u> .
3	* Notary Profic in and for Alaska  * My commission expires: 8/15-07
	b.  Ha  Frioc  a.  b.  I be of c  a.  c.  d.

### ANCHORAGE PUBLISHING, INC.

Mail: P.O. Box 241841, Anchorage, Alaska 99524-1841 Office: 540 E. Fifth Avenue, Anchorage, Alaska 99501 Phone: (907) 561-7737 Fax: (907) 561-7777

### ANCHORAGE PRESS AFFIDAVIT OF PUBLICATION



I, Jill Tillion, advertising representative for Anchorage Publishing, Inc., verify that the Liquor License Transfer Notice C & A Restaurants, Inc. d/b/a Chuck E. Cheese's located at 308 E. Northern Lights Boulevard, Anchorage was published in the February 3, 10, and 17, 2005 issues of the Anchorage Press Newspaper.

Siller	
Jill Tillion	
Subscribed and sworn to me in the Municipality of	Anchorage, in the state of Alaska
on this 25 day of February	, 2005.
Notary Public Signature	Notary Public Seal:
	ELICOMINISTANT TO TO
Sommission Expres	(NOTARY PUBLIC

# CHUCK E. CHEESE'S OPERATION STATEMENT

CEC ENTERTAINMENT, INC.

CHUCK E. CHEESE'S RESTAURANTS

COMPANY OPERATED

465 in 43 states

13 in Canada

**FRANCHISED** 

45

523 Total in 47 States & Canada

PUBLICLY TRADED COMPANY

(NYSE) National Market System "CEC"

2005 Revenues in excess of \$700,000,000.

### CEC ENTERTAINMENT, INC.

### TYPE OF OPERATION

CEC Entertainment, Inc. owns and operates the Chuck E. Cheese's pizza restaurants. This is a pizza restaurant and family entertainment center, serving lunch and dinner. The menu includes pizza, sandwiches, salad bar, soft drinks, beer and wine. For family entertainment, the restaurant offers kiddie rides, arcade games, skill games, video-skill games and a computer controlled animated character, which sing songs and tell jokes and stories. The restaurant will have 80 to 100 coin operated games and rides, most of which will be ticket – dispensing.

### HOURS OF OPERATION (Hours may vary in some areas)

Sunday through Thursday from 9:00 AM to 10:00 PM (8:00 AM if breakfast is served)

Friday & Saturday from 9:00 AM to 11:00 PM (8:00 AM if breakfast is served)

Peak hours of operation are Friday evenings and weekends

### **CLIENTELE**

Chuck E. Cheese's restaurants are family oriented. Our operation is geared to appeal to families with children 1 to 11 years of age. Children under 18 are not allowed into the facility unless they are accompanied by a parent or guardian. A large part of our business is catering children's birthday parties.

### **STAFFING**

The restaurants will employ two (2) to five (5) managers and one (1) technician plus approximately forty (40) to sixty (60) hourly employees. During all hours of operation, at least one manager is on duty. At all times, there is a manager on duty who is at least 21 years of age.

### **EQUIPMENT & SPECIAL FEATURES**

The facility utilizes kitchen and cooking equipment, tables, booths and dispersing equipment in connection with food and beverage service. There is an area devoted to children with kiddle rides and free play elements. There is a family area with arcade/skill games, and a dining room with a computer controlled animated character performing at set intervals from a stage area. There is also a small gift shop area in the restaurant.

### **OUR BUSINESS**

A restaurant and entertainment center for families with kids under 12.

- \* 98% awareness
- \* About 50% present customers
- \* 96% customers bring kids under 12
- \* 80% have kids under 6
- Average kid age 5.4 years

Average group size (non party) 2.5 kids + 1.9 adults for a total of 4.4 people per group. Birthday Parties are approximately 15% of total revenues.

### **REVENUES**

- 60% to 70% food and beverage
- \* 30% to 40% rides and games
- \* 2% to 4% merchandise

### **MENU**

- \* Pizza
- \* Sandwiches
- \* Salad Bar
- \* Dessert
- \* Soft drinks
- Beer and Wine

### LOCAL EMPLOYEES

LOCAL RESTAURANT MANAGEMENT

LOCAL DISTRICT AND REGIONAL SUPERVISORS

### **KEY CONSUMER BENEFITS**

- \* Food and Beverage
- \* Rides (coin operated)
- \* Games (coin operated)
- \* Animated Show
- \* Tickets/prizes
- \* Kiddie free play elements
- \* Walk around character

### **BEER & WINE**

Beer and wine sales are less than 5% of gross sales.

Our surveys show that 20% to 25% of the adults are having a glass of beer or wine with their pizza.

We serve it as an accommodation and because our adult guests request it.

Served by glass - no pitchers

Beer sales are low profile - no advertising

Beer glasses - clear plastic 12 oz. and 20 oz.

Wine glasses – clear plastic – 8 oz.

ONE ALCOHOLIC BEVERAGE PER PERSON WITH ID PER TRIP TO ORDER COUNTER



# RESPONSIBLE ALCOHOL SERVICE

August 2001



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# RESPONSIBLE ALCOHOL SERVICE KNOWLEDGE TEST

1,	The Dram Shop Act impose person causes injury or pro	es civil liability u operty damages t	pon the server of o an innocent thi	alcohol when an intoxicate rd party.	ď
		YES	NO		•
2.	A person can become just of spirits.	as intoxicated dr	rinking beer or wi	ne as when drinking distilled	d
		YES	NO		•
3.	The presence of food in th bloodstream.	e stomach will sl	ow down the abso	orption rate of alcohol into	the
		YES	NO	e e e e e e e e e e e e e e e e e e e	
4,	The less a person weighs, t	he less B.A.C. ris	es per ounce of a	alcohol consumed.	
		YES	NO		
5.	Conventional wisdom states	that at .10% BA	C, anyone will ex	hibit signs of being intoxica	ted.
		YES	NO	-	
6.	Servers of alcohol must had identification prior to servi	ve an acceptable ice.	reason for reque	sting to see a patron's	
	•	YES	NO		
7.	Check which of the followir	g are legally acc	eptable forms of	ID.	
	Valid Driver's licenseValid State issued IU.S. PassportMilitary ID Card	D card	School ID Birth Certit Social Secu Expired Dri	rity Card	
8.	It is <u>illega</u> l to serve someon	e under	_years of age.	•	
9.	To remain within the safe limi consume drinks duper hour.	ts of alcohol cons uring the first hour	umption, a mediu . The limit after th	m-built person can normally e first hour is drinks	;
10.	If a guest arrives at our res are not liable for what happ	staurant already ens when he leav	intoxicated and wes.	we serve him only 1 drink, w	2
		YES	NO		



# RESPONSIBLE ALCOHOL SERVICE ANSWER KEY

- 1. YES. Servers, managers, and owners may be sued.
- 2. YES. A 12 oz beer = 4 oz wine = 1 oz of alcohol.
- 3. YES. But really only helps if eaten before or during alcohol consumption
- 4. NO. The <u>less</u> they weigh, the <u>more</u> the BAC rises.
- 5. NO. They will exhibit signs prior to that level.
- 6. NO. Can request ID regardless of cause.
- 7. Valid Driver's License, Valid State ID Card, US Passport, Military ID Card. The rest are not valid, even if combined.
- 8. 21
- 9. 1-2 the 1st hour; 1 per hour thereafter.
- 10. NO. We can be held liable since we served an intoxicated person and let him leave.



### ALCOHOL AWARENESS OVERVIEW

In most states the restaurant itself can be held liable for the guest's actions if he injures himself or others as a result of becoming intoxicated in our restaurants. This is called the Dram Shop Act (or third party liability). As a corporation we want to limit our liability by training all of our cast members to recognize signs of intoxication and by expecting the management to handle the guest in a way that assures compliance with the local liquor laws.

Our challenge is to manage our restaurants so that we do not contribute to the problem of drunken driving and to establish ourselves, for the long term as a business dedicated to the fun and safety of our guests.

One of the many attractions of our restaurant is atmosphere. The serving of alcohol (beer and wine) is one of the elements, which contributes to that atmosphere and to guest satisfaction. Any successful business seeks to respond to what the guest wants, but a successful business person also needs to deal with relevant issues, which may impact the business.

Increased public concern for alcohol abuse continues to remind us of our role as successful business people. We must not allow our guests to hurt themselves or others by consuming too much alcohol. As managers we must use our judgment and common sense to manage the sales of our beer and wine and to communicate our concern for the welfare of our guest.

<u>Colorado</u>: The victim of a drunk driving accident won \$9.5 million in an out-of-court settlement, not from the driver who caused the accident, but from the establishment who served the driver.

<u>Michigan:</u> A tavern agreed to a settlement of \$10.8 million, including a \$3 million cash payment, to the families of two people killed by a drunk driver who was served at the tavern before the accident.

Ohio: Widows of two men killed in an accident involving alcohol sued a bar and it owner for \$24 million.

The term "third-party liability" is the responsibility an establishment's owners, managers, and employees have in the case of an injury. Although they themselves have not directly caused the injury, they, as the "third-party" may be held liable for contributing to the factors that allowed an injury to happen.

The intent of alcohol awareness training is to provide managers and cast members with a sound, factual basis to make rational business decisions.

We must balance the short-term benefit of the immediate sales with the long term good of our guests continuing to return to us.



### BACKGROUND

The reason you are taking this training is that we are concerned about serving alcohol responsibly. We want to obey the law, protect our guests, protect our liquor licenses, reduce accidents caused by intoxicated people, and make your job safer and easier. By actively practicing responsible alcohol service, you can make your guests feel welcome and valued.

Alcohol has a relaxing effect and causes a sense of well-being. There is a feeling of fellowship in enjoying a drink with friends. Alcohol is also associated with taking pleasure in food. Wine, in particular, enhances the flavor of food, making dinner more enjoyable.

Unfortunately, there are those who drink for the wrong reasons or who over consume alcohol. At times, alcohol is not pleasurable. According to the U.S. Department of Transportation National Highway Traffic Safety Administration, drunk driving fatalities involving drivers with a Blood Alcohol Concentration (BAC) of 0.10 percent or greater have decreased since 1982. Still, nearly 18,000 people a year are killed in drunk driving accidents. Not only the drunk driver is at risk. Many of those injured or killed are passengers or innocent bystanders. In addition, alcohol-related crashes are one of the major causes of death in the 16 to 24 year old age group.

Studies show that 37 percent of all alcohol consumed takes place in bars and restaurants, and that 80 percent of alcohol-related crashes involve a BAC of 0.10 percent or higher. The hospitality industry needs to show its awareness of responsible alcohol service. Managers and employees have the opportunity to help reduce traffic injuries and deaths caused by intoxicated drivers.

Traffic accidents are not the only concern regarding alcohol consumption. Intoxicated individuals may become hostile and start fights, causing injury to themselves or others. Due to poor judgment or reduced motor coordination, the person who has over consumed alcohol may fall or be injured accidentally. He/she may accidentally hurt other patrons.

### SERVER AND LICENSEE LIABILITY

For one thing, selling alcohol to a minor or intoxicated person is a criminal offense throughout the United States. The potential legal consequence for servers include arrest, fine, jail term, criminal record, and lost of employment. In addition, as the holder of the establishment's liquor permit or license, the licensee will likely be cited and fined by the state's liquor authority. The state also has discretionary power to suspend or revoke an establishment's license, effectively closing its doors.

Selling alcoholic beverages to an underage or obviously intoxicated person are not the only acts that create legal liability. A licensee also has a legal responsibility to ensure the safety and welfare of the establishment's clientele and can be held civilly and administratively liable for incidents occurring on the licensed property that result in bodily injury or property damage.



## DRAM SHOP LAWS (Third Party Liquor Liability)

The Servers, Managers, and The Company can be liable for a guest's actions if he/she injures him/herself or another party as a result of becoming intoxicated in our restaurants

The most prevalent type of liquor liability lawsuit is brought by an innocent "third party" injured in some manner by an intoxicated patron (in legal parlance, the "first party" is the person purchasing the alcohol; the "second party" is the person serving the alcohol; the "third party" is someone outside of the particular transaction). In these cases, the plaintiff's attorney will attempt to prove that the patron was served alcohol to the point of intoxication, allowed to leave the establishment in an incapacitated condition and that the alcohol-induced impairment directly caused the ensuing accident. As a result of the employee's negligence, the licensee is culpable and liable for damages sustained by the third party.

A manager may also be named as a defendant in a third party lawsuit based on the liability theory of negligent failure to supervise. The basis for the action stems from the theory that a manager has a duty to "reasonably supervise and monitor" the on-premise activity and the actions of the operation's employees.

The Dram Shop Act encourages businesses to conduct themselves in a responsible manner towards their guests. Some proactive tips to avoid potentially dangerous situations include:

- 1. Actively encouraging patrons not to become intoxicated if they are consuming alcoholic beverages on the premises.
- 2. Promoting alternative, non-alcoholic beverages and making food readily available to patrons.
- 3. Providing an alternative, "safe" means of transportation intended to reduce the incidence of patrons driving while intoxicated.
- 4. Prohibiting employees from consuming alcoholic beverages while on duty.
- 5. A comprehensive on-going training program for servers in alcohol awareness, the responsible service of alcohol, and how to effectively interact with intoxicated patrons.



- 6. Maintaining an adequate number of well-trained employees for the type and size of the establishment.
- 7. Maintaining a standardized method for screening and hiring qualified employees.
- 8. Reprimanding and disciplining employees who violate the business's policies and procedures.
- 9. Establishing a comprehensive on-going training program for servers focusing on methods of detecting a falsified or altered piece of identification tendered for the purpose of purchasing alcoholic beverages.
- 10. Training servers to carefully examine identification for all persons seeking to purchase alcoholic beverages who may be reasonably suspected of being under-aged.

### REVIEW

The 3 types of potential liability are:

1) Criminal Liability: Owner

Owners, managers, and servers who sell to minors or intoxicated

persons could face arrest, fines, and jail.

2) Administrative Liability: A.B.C. can fine store or revoke license and employee can be

fired.

3) Civil Liability: Owners, managers, and servers can be personally sued for the acts

committed by intoxicated person served at our restaurants.



### LEGAL AGE TO SERVE ALCOHOL

CTATE	ACE.
STATE	<u>AGE</u>
Alabama	21
Arkansas	21
California ·	21
Colorado	21– unsupervised; 18 with absolute supervision by a manager 21 yrs or older in range to hear and see the actions of any cashier selling, serving or pouring.
Connecticut	18 – Deliver Beer/Wine to tables – NO service across order counter. Liquor Inventory must be stored under lock and key.
Delaware	0 – N/A
Florida	18
Georgia	18 - Per State requirement, 21 per Savannah local code.
Idaho	19
Illinois	18 to 21 – Age to serve varies in each restaurant per municipality codes
Indiana	21 – And have an Employee permit
lowa	18
Kansas	18 – CEC is licensed to ONLY sell 3.2 beer
,	20
Kentucky	18
Louisiana	
Maine	21– unsupervised; 18 with absolute supervision by a manager 21 yrs or older in range to hear and see the actions of any cashier selling, serving or pouring.
Nandana	to lear and see the actions of any cashier selling, serving of pouring.
Maryland	18 to 21- Depending on county code for beer; 21 for wine
Massachusetts	18
Michigan	18
Minnesota	18 – Blaine requires all <u>Food</u> and <u>Beer/Wine</u> except salad bar to de delivered to tables
Mississippi	21
Missouri	21 .
Nebraska	19 – with 21 year old Mgr. on premises
Nevada	21
New Hampshire	18
New Jersey	0 – N/A
New Mexico	21
New York	18 – to handle liquor in ANY WAY
North Carolina	18
Ohio	19 – Beer and Wine when acting as waiter – 19yrs old to sell beer across bar. 21yrs
Cilio	old to sell wine across the bar
Oklahoma	18 – CEC is licensed to only serve beer (low point beer)
Pennsylvania	18
Rhode Island	
	18
S. Carolina	21 .
S. Dakota	18 – To ID & collect money; 21 to handle liquor
Tennessee	18 – Beer and Wine sales have different requirements
Texas	18 ·
Virginia	18 – If the sale is supervised by someone 21
W. Virginia	21– unsupervised; 18 with absolute supervision by a manager 21 yrs or older in range to hear and see the actions of any cashier selling, serving or pouring.
Washington	18 – To ID & collect money; 21 to handle liquor
Wisconsin 41	18 – And hold a Bartenders Card
Canada	18 (19 to Drink) – Beer/Wine to be delivered to tables in Showroom only. Except in
	Edmonton

\*As of June 21, 2004



### MINORS AND IDENTIFICATION

It is <u>illegal</u> to serve the following types of people.

- Minors
- Intoxicated Individuals
- · Known, habitual alcoholics

There is no penalty for refusing to serve someone you suspect is one of the above.

### MINORS

It is illegal to serve alcohol to people under 21 years of age. It is very important to follow the procedures established by the Company to avoid the possibility of serving a minor. All employees should learn these procedures and follow them carefully.

It is a very serious violation of the liquor code to serve a minor and the punishment may be severe.

In some states it may be illegal for a minor to buy, or try to buy, alcohol. It may also be illegal for a minor to present a false ID. However, these restrictions vary from state to state. Even if it is not illegal in your area for a minor to present a false ID, or to try to buy alcohol, it is illegal for you to serve a minor. You will be held accountable, even if the minor is not!

Once you have been trained to carefully check identification and to detect false I.D.'s, you will be able to handle situations involving minors in a responsible and confident manner. Know our policies regarding minors. Follow the established policies carefully. Don't allow the rules to be bypassed by anyone, whether that be a friend or a special guest.

\* An increasing number of states are allowing "Decoy Programs" (underage people trying to buy alcohol) to help catch servers and managers that serve underage guests. Don't let this happen to you! I.D. 'em!

If the Guest is ordering at the cash register, THE PERSON SERVING THE ALCOHOLIC BEVERAGE is responsible to ID the Guest. At a party, the Birthday Hostess MUST direct the guest to the order counter.



### ACCEPTABLE FORMS OF IDENTIFICATION

- Driver's License
- State-issued identification card
- Federal Military I.D. card
- U.S. Passport & Foreign Passport
- In many states it is O.K. to accept only your State's Drivers License

NOTE: If you do accept out-of-state licenses, use an I.D. Checking Guide. Most local beer distributors can provide you an I.D. Checking Guide that has color pictures of all states' licenses and I.D. cards.

If someone does not have a valid I.D., say: "I'm sorry, but I can't serve you without a valid I.D."

### CHECKING I.D.'S

- Be familiar with State Licenses and I.D. cards.
- Ask for I.D. from everyone
- Have them remove from wallet or holder.
- Look for State seal.
- · Make sure physical description matches person.
- Feel I.D. for alterations that may be passed on.
- Do the Math!! They must be 21. Look them in the eye!
- CHECK I.D. AS IF YOU WERE CASHING A \$1,000 CHECK, BECAUSE THAT'S WHAT IT MAY COST YOU IF WRONG.



### Some notes about checking I.D.'s:

- Most states will not allow you to combine two pieces of unacceptable I.D. to make one acceptable I.D.
- Use the F-L-A-G SYSTEM.

### = FEE

- Have person remove the I.D. from their wallet or plastic holder (never accept a laminated document).
- Feel for information cutout or pasted on (especially near photo and birthday areas).
- Feel the texture.

### = LOOK

- Look for the State seals.
- Look at the photograph. Hairstyles, eye makeup and eye color can be altered, so focus your attention on the person's nose and chin. These features don't change. When encountering people with beards or facial hair, cover the facial hair portion of the photo and concentrate on the nose or ears.
- Look at the height and weight. They must reasonably match the person.
- · Look at the date of birth and do the math! Pre-printed age charts can be helpful.
- Compare the age of the I.D. with the person's apparent age. For example, if the I.D. says the person is 22, but they only look 17, do not accept the I.D. no matter how genuine it looks.
- Look at the expiration date. If the I.D. has expired, it is not acceptable.

### = <u>ASK</u>

- Ask questions of the person, such as their middle name, zodiac sign, or year of high school
  graduation. Ask them the month they were born. If they respond with a number, it is
  probably because they are lying. If the person is with a companion, ask the companion to
  quickly tell you the person's name. Any hesitation means they are probably lying.
- Ask the person to sign their name, and then compare signatures.

### = GIVE BACK

• If the I.D. looks genuine, give the I.D. back to the customer and make the sale. If the I.D. is phony or altered, you should still return the I.D. Only peace officers are authorized to seize false I.D. documents. Also, there could be legal repercussions if you take another person's property. Licensees should consult with their attorneys before having a policy of confiscating false I.D.'s from customers.



### INTOXICATION

### What is the Legal Limit?

In most states .08% Blood Alcohol Content (B.A.C.) is the legal limit. Afew states have begun to lower that limit down to 05%!!

### FACTS

- \* One 12 oz beer = 1 drink
- \* One 4 oz glass of wine = 1 drink
- \* Our drink sizes:

Beer - small 14 oz.

Beer - large 24 oz. (20 oz. in a few states)

Wine - 6 oz.

If a 150 lb person has 2 beers in 2 hours, they will be at .05% B.A.C. (Our large beer = 2 beers).

It takes about 1 hour to eliminate the alcohol in a standard serving.

Refer to the Drink Chart Guide on the following page to determine how much an average person can drink.

### First Stage

- \* Alcohol reduces inhibitions (visible warning signs)
  - \* Overly friendly
  - \* Speaking too loudly
  - \* Annoying others around them and/or cast members

### Second Stage

- \* Alcohol impairs judgment
  - \* Uses foul language
  - \* Makes irrational statements
  - \* Becomes belligerent and argumentative

# YOU NEED TO STOP SERVING IF IT HAS REACHED THIS POINT! GET THEM A SAFE RIDE HOME!!

### Third Stage

- \* Alcohol slows down reactions
  - \* Lack of eye focus
  - \* Slurred speech
  - \* Glassy-eyed

### Fourth Stage

- \* Alcohol hinders coordination
  - \* Spilling/dropping things
  - \* Stumbling
  - \* Falling



### DRINK CHART GUIDE

YOUR WEIGHT	NUMBER OF DRINKS*							
90 to 109	1	2		al.	514	703	7	13
110 to 129	1	2	3	4	) (3)		7/	;e
130 to 149	1.	2	3			6		:
150 to 169	1	2	-3	4	5.	ð	7	3
170 to 189	-1	2	3	4),	5	ίĐ		<b>.</b>
190 to 209	1	2	$\boldsymbol{\sigma}$	4		(0.1)	7	3
210 to 229	1	2	$\mathbf{c}$	4	5			٤
230 & UP	1 1	2	3	4	5,	Б	7	8

(.01% - .04%) May be DUI.

(.05% - .07%) Likely DUI.

(.08% - UP) Definitely DUI

(.10% - UP) in some states for DUI

\* – Over a two hour period: 1 1/4 oz. 80 proof liquor, 12 oz. can of beer or 4 oz. of wine



### HANDLING PROBLEMS

First and foremost, effective training of your cashiers and birthday hosts/showroom attendants can help to <u>recognize and prevent</u> these types of situations. Occasionally, however, a situation may arise - you and your cast members need to know what to do. All stores should already have and shown to all Cast Members the Security Video - "How to Handle Emergency Situations". It explains how to handle these types of cases. Here are some additional tips:

Cutting off service to a guest can be done with few problems when the proper intervention  $\cdot$  techniques are used.

What is intervention? Intervention is the cutting off of alcohol service to guests.

Who decides to intervene? The watchful server or cashier should be the first to notice that a guest has become intoxicated. Because the decision that a guest is intoxicated is a judgment call, get a second opinion.

Who intervenes? The manager needs to handle alcohol intervention cases. While a cashier can tell a guest that they can no longer be served, the manager should handle the situation.

For example: A guest comes up to the cashier and wants another beer. She has seen him have 2 already and he appears a little too "friendly". The cashier should then say, "Excuse me, sir. I've got to get change. I'll be back in a minute." Get the manager to handle the situation!

Wait until the guest asks for a drink before refusing service. There is no use telling a guest of your decision to stop service unless the guest asks for another drink. Do not risk angering the guest by saying "This is the last drink for you tonight." Do not cut a guest off while he/she has a drink and is contented. Wait until the guest asks for the next one.

Be friendly. Introduce yourself if you have not done so previously. "Good evening, sir. My name is Tom. Are you enjoying yourself this evening?" Do not approach a guest in a threatening or disapproving manner. Being friendly is the best practice.

Do not be judgmental. Do not blame the guest for drinking too much. Do not say, "You're drunk." Your guest may have miscalculated and accidentally had one too many. Give your guest the benefit of the doubt. The guest will probably regret having had too much alcohol when his/her judgment is less impaired.

Do not embarrass your guest. Avoid a public scene. Quietly tell the guest that you can no longer serve him/her alcohol. In some cases, it may be better to ask a guest to speak to you near the entrance.



Ask for help when necessary. If one guest at a table has been drinking more heavily than his/her friends, ask a responsible person in the group to help you in offering the intoxicated guest something other than alcohol to drink. Use peer pressure whenever it might help.

Alert a backup. When you discontinue service, tell the cashiers. Do not approach an intoxicated guest with the bad news of "no more alcohol" without having someone monitor the situation. The backup should be standing by, not approaching the guest with you. Two or more persons confronting the guest can be threatening.

Shift the blame. The guest is less likely to get angry if the one to blame for his/her being cut off is not you, but the liquor code, or even the police.

"I'm sorry, but my manager won't let me serve you another drink. It's the house policy. How about some coffee or iced tea?"

Offer alternatives to alcohol. Cutting off service of alcohol is easier if you have alternatives to offer. Know what the alternatives are and whether they will be offered free or at a charge.

Coffee does not help sober a guest, but does buy time for some of the alcohol to be burned up. Hot beverages take more time to drink than cold ones.

Food, especially high protein or fatty food (ie pizza), is good to offer since it slows the absorption of alcohol in the guest's stomach and, again, buys time.

"I'm sorry, I can't serve you any more alcohol at this time. May I bring you a cup of coffee and some breadsticks?"

Express your concern for the guest's well being. Resisting you is more difficult for the guest when you show concern for his/her welfare. The guest feels understood when you sympathize with him/her.

'I'm sorry, but I can't serve you any more alcohol. We're concerned about you and want to make sure you get home safely and come visit us again."

Be firm. Once you have told a guest you are cutting off service, do not change your mind. Do not allow the guest to bargain for "just one more." Stand by your decision. Be careful not to let other guests at the table ruin your efforts by passing drinks to the guest who has been cut off. Remember that it is illegal to serve intoxicated individuals, whether they are driving or not. Do not be misled by a red-level guest who says he/she is not driving so it is okay to continue service. It's not. It is against the law.



Repeat yourself as often as necessary. Your guest is not at their rational best. Do not argue. Do not go into detail. Just repeat the statements as many times as necessary. Your guest's reactions may be slowed. It may take him/her a while to really get the message.

Remain calm. Losing your temper or becoming irritated will not benefit you. It only makes matters worse. Practice what you need to say, so you will be comfortable when you have to say it. If your guest becomes hostile or says offensive things to you, try to ignore it. Remember, he/she is intoxicated. Do not take the comments personally, and never lower yourself by making offensive comments in return. Of course, if the guest's offensiveness continues beyond a remark or two, state that the guest will be asked to leave.

Do not use physical force. Do not touch a guest. If a guest becomes physically pushy, try to avoid him/her. If necessary, ask your backup to call the police.

### GUEST SAFETY

Do not let an intoxicated guest drive. Use every persuasive means possible to prevent the intoxicated person from driving.

For the safety of your guest, the safety of other people on the road, and for your own legal protection, do not let an intoxicated patron drive away. Even if you turn a guest away at the door because he was intoxicated before he/she arrived, <u>do not let him/her drive away</u>. The threat to other lives and to your job is too great. Remember, too, that alcohol may not show its effect for up to 30-90 minutes after a person has consumed it.

Preventing an intoxicated guest from driving. Know our company policy about alternate transportation. Know who will be responsible for dealing with a guest in this situation. At our expense suggest that you will call a cab or a family member to pick him/her up.

If a guest insists on driving, tell him/her "the police are really cracking down around here," or "the police are watching us carefully and checking patrons who drive away." The guest might think he/she will get a citation should he/she choose to drive. Should you meet a guest who cannot be prevented from driving through persuasive means, do not use physical force. Politely tell the guest that you will call the police if he/she drives away. Make sure the guest understands that law enforcement will definitely be called. If he/she drives, get the car's license number and call. You could be held liable if the guest causes injury to an innocent party, and you have not contacted law officers to warn them of the intoxicated driver. Always document this situation on an incident report.



### HELPFUL HINTS

- 1) A guest at the cash register wants to buy more than 1 drink?

  Remember, One I.D. per drink!
- 2) A birthday hostess doing a party is asked to serve alcohol. Can she bring them their drinks?
  No! Direct the guest to the Order Counter
- 3) Showroom attendants need to count beer cups as they pre-bus tables to help us monitor alcohol consumption by our guests.
- 4) When in doubt (I.D.'s, how much someone's had to drink) GET THE MANAGER!!
- 5) IF YOU ARE NOT OF LEGAL AGE You cannot participate in the service of alcohol in any manner!!!



# RESPONSIBLE ALCOHOL SERVICE TRAINING ACKNOWLEDGMENT

I have participated in the Responsible Alcohol Service Training Program for CEC Entertainment, Inc. dba Chuck E. Cheese's. During the program, I received information concerning the Company's policy on alcohol service and procedures for serving and monitoring the consumption of alcohol by our guests. I was also given information regarding the potential civil and criminal liabilities myself; the servers and the Company could face if I don't follow the prescribed procedures. I understand that if I violate the Company's policy regarding the responsible service of alcohol, I may be subject to disciplinary action up to and including termination.

Signature of Participant:	Date of Training:
	Location:
Print Name:	Training Conducted by:



### STATE OF ALASKA ALCOHOL BEVERAGE CONTROL BOARD

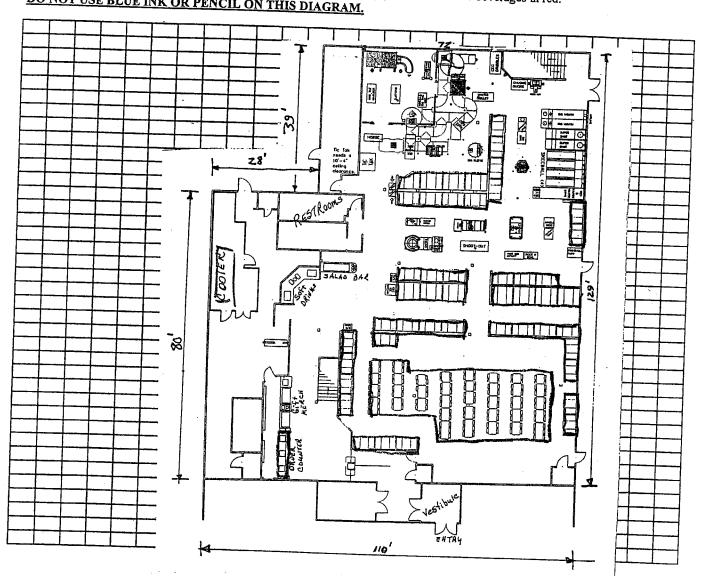
Licensed Premises Diagram

INSTRUCTIONS:	Draw a detailed floor plan as
show all entrances and exits	Draw a detailed floor plan of your present or proposed licensed premises on the graph below;
the state of the s	and all fixtures such as tables, booths, games, counters, bars, coolers, stages, etc.

DBA: CHUCK E. CHEESE'S PREMISES LOCATION: 308 E. Northern Lights Boulevard, Anchorage, AK Indicate scale by x after appropriate statement or show length and width of premises. \_\_1 SQ. =4FT.apprx 4.16 SCALE A: 1 SQ. = 1 FT.SCALE B: Dimensions: Irregular shape; approx 11,680 sf Length and width of premises in feet:

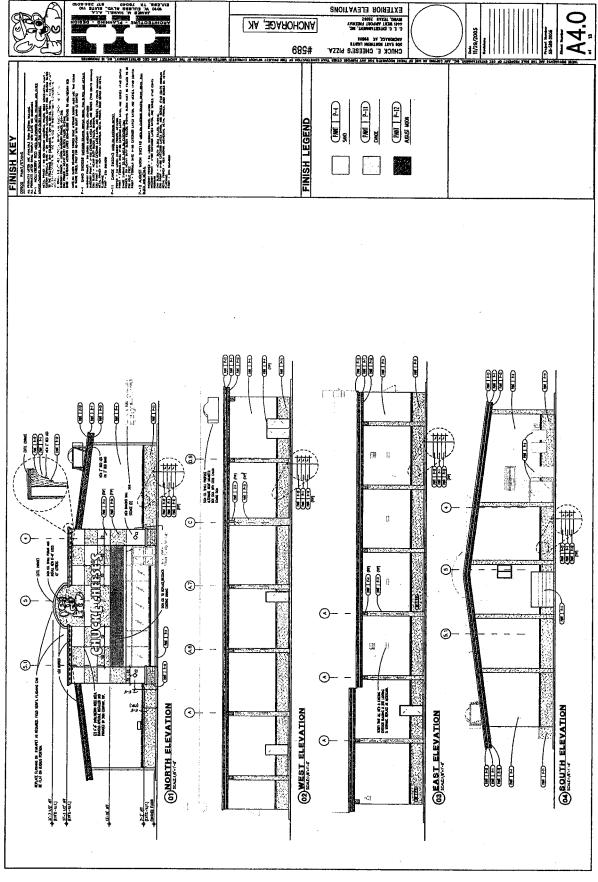
Liquor is purchased at Order Counter only, but Outline the area to be designated for sale, service, storage, and consumption of alcoholic beverages in red.

DO NOT USE BLUE INK OR PENCIL ON THIS DIAGRAM.



JAN 2005 FLOOR PLAN - PRIOR TO REMODE!

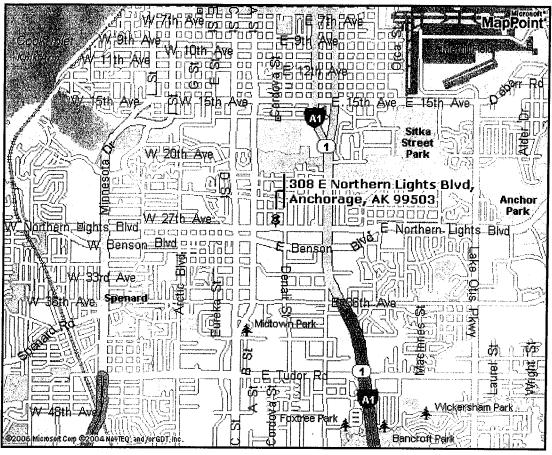
4-29-06051



052



308 E Northern Lights Blvd, Anchorage, AK 99503



Your right to use maps and routes generated on the MSN service is subject at all times to the MSN Terms of Use. Data credits, copyright, and disclaimer.

PLAN INFORMATION	MATION	04/18/2006
LOCATION	CHUCK E. CHEESE'S \$589 308 EAST NORTHERN LIGHTS ANCHORNGE, AK 99503	S89 IGHTS
*BEFORE* REFERICE: A1.1	1ST FLOOR AREA. 2ND FLOOR AREA. TOTAL BLDG. AREA: SEATING CAPACITY:	11,218 S.F. (NET) NO PUBLIC OCCUPANCY 11,281 S.F. (NET) 392 SEATS
*AFTER* REFERENCE: ALZ & AL3	1ST FLOOR AREA 2ND FLOOR AREA TOTAL BLDG. AREA: SEATING CAPACITY:	11,057 S.F. (GROSS) 7,231 S.F. (GROSS) 18,288 S.F. (GROSS) 447 SEATS
NOTE: REFERENCE APPROPRATE PLAN FOR ADDITIONAL INFORMATION ON SEATING LAYOUT AND TABLE COUNT.	SEATING INCREASE:	55 SEATS

DOCUMENTS FOR ANY PURPOSE OTHER THAN CONSTRUCTION OF THIS PROJECT WITHOUT EXPRESSED WRITTEN PERMISSION OF THE ARCHITECT AND CEC ENTERTAINMENT, NC.



ANCHORAGE, AK

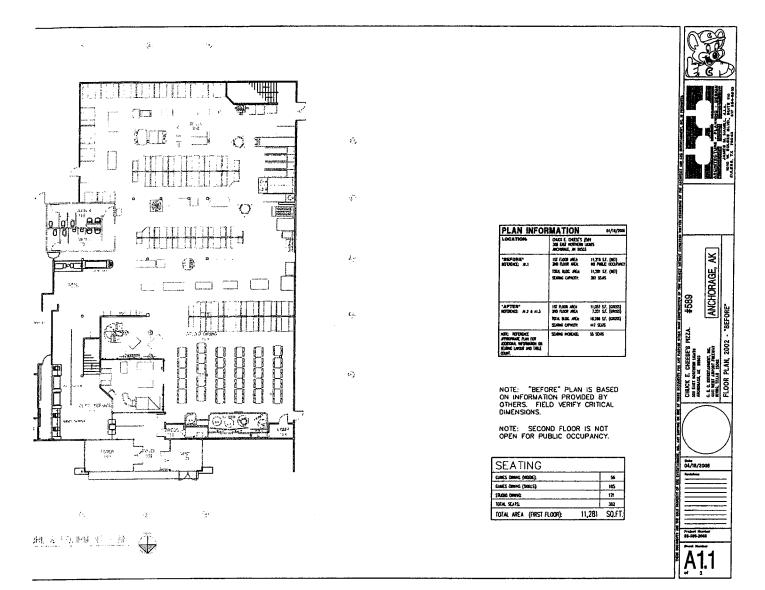
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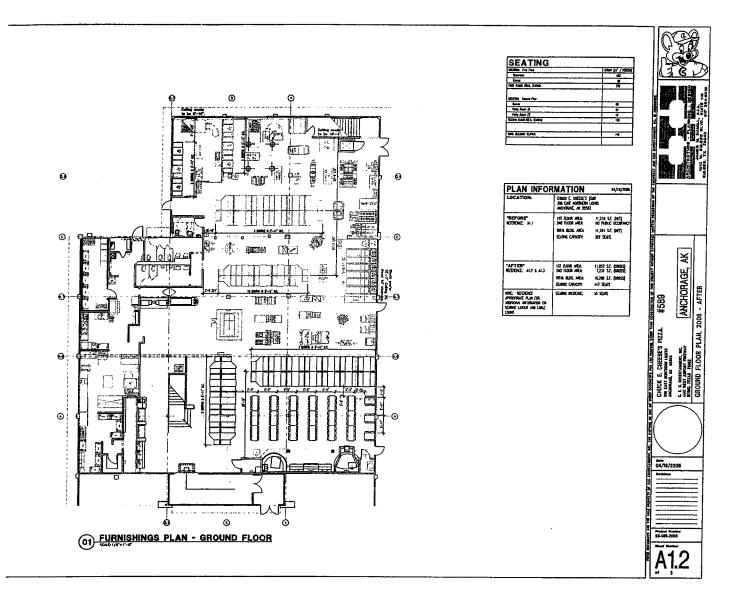
UCK E. CHEESE'S PIZZA.

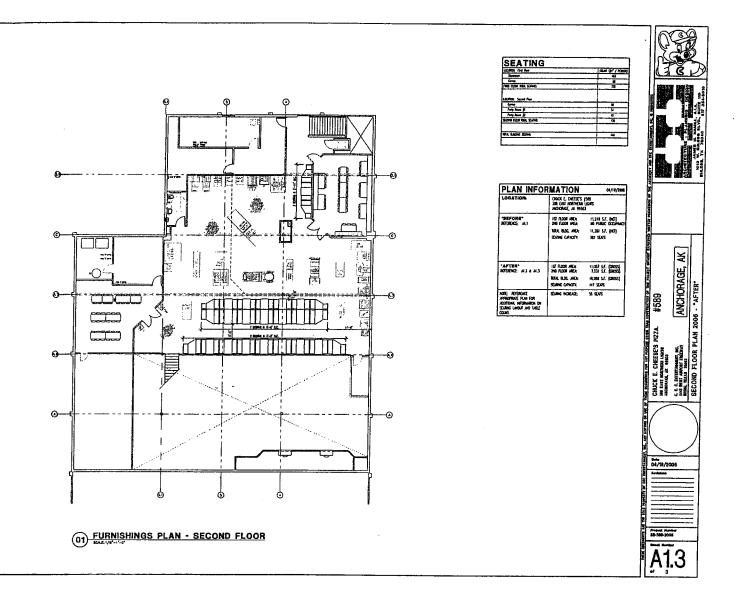
HORAGE, AK 99503

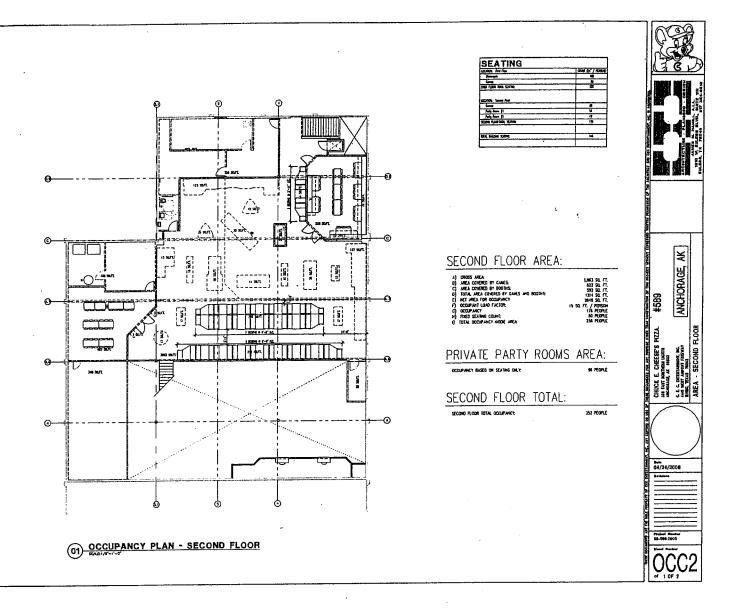
C. ENTERTANMENT, INC.
1 WEST AMPORT FREEWAY
10, TEXAS

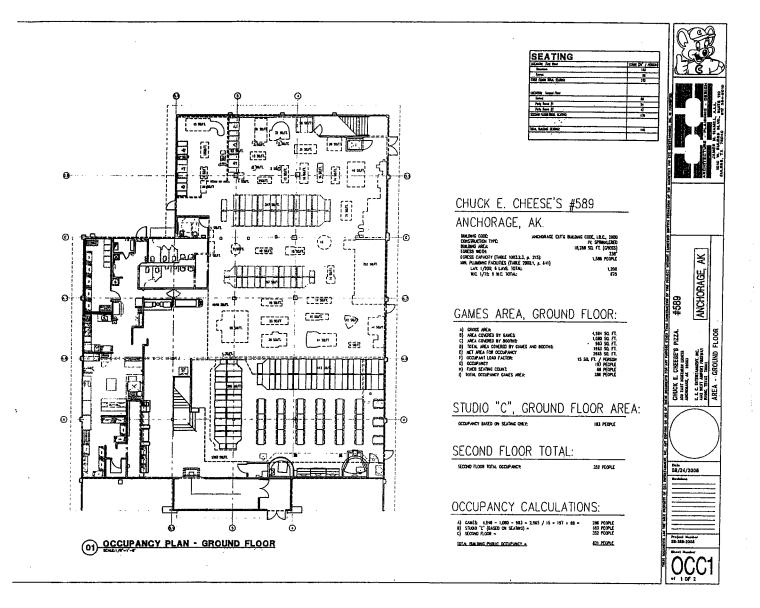
OOB PLAN, 2002 - "BEFORE"





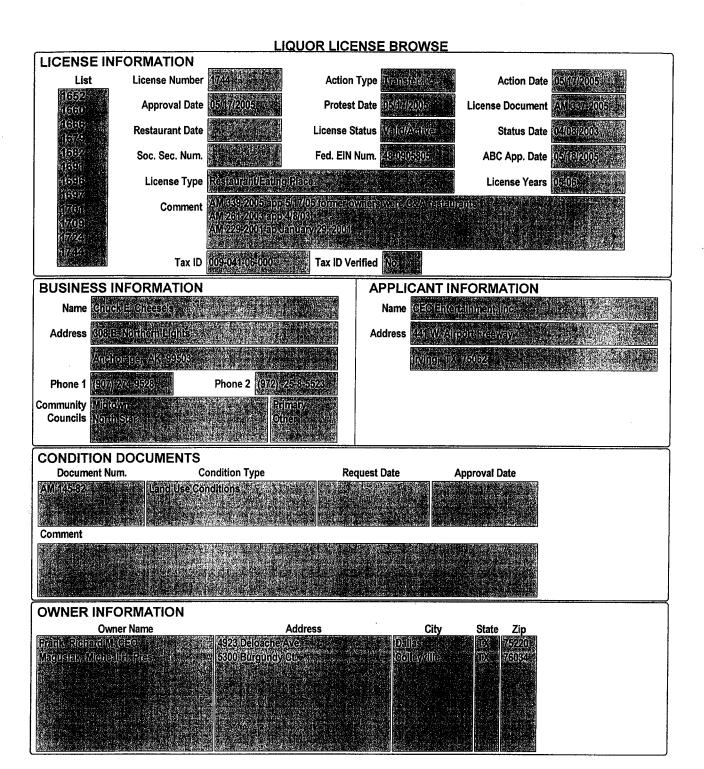






# HISTORICAL

# INFORMATION





### MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

APPROVED

No. AM 145-82

Dato 2 9.82

Meeting Date: February 9, 1982

From: Municipal Clerk

Subject: New Restaurant Liquor License: Chuck E. Cheese Pizza Time Theater

The Municipality of Anchorage has received notice from the Alcoholic Beverage Control Board of an application for a new restaurant liquor license as follows:

Northern Pizza Restaurants Inc.

Larry Caudle

308 E. Northern Lights

Anchorage, AK 99503 DBA: Chuck E. Cheese Pizza Time Theater

308 E. Northern Lights Anchorage, AK 99503

The premises to be licensed is located within an area zoned B-3. There is an estimated population of 187-761 within the Municipality of Anchorage, and there are 97 existing licenses within the same classification as requested by the applicant. Notice of the application was miled to 49 property owners within 500 feet of the proposed licensed premises on January 26, 1982, and a newspaper advertisement was published on January 24, 1982, advising the public of the application.

Staff review of the application indicates:

FIRE: Disapproved--reconstruction not approved for an occupancy certificate by building & fire departments.

TAXES: None owing POLICE: No objection UTILITIES: None owing

AMC 21.45.170 requires that any use, whether principal or accessory, involving the retail, sale or dispensing of alcoholic beverages is permitted only by special exception. The special exception requirement under that section applies only to the retail sale and dispensing of alcoholic beverages and not to related principal or accessory uses. Moreover, AS 04.11.480 provides that if the Assembly wishes to protest the issue of a new liquor license, it may protest within 30 days following receipt of notice of the application and that the protest will be honored unless the board finds the protest is arbitrary, capricious and unreasonable.

Based on the staff review described above, it is recommended that, pursuant co AMC 21.45.170 the special exception for the use involving alcoholic beverages be approved subject to complying with all building and fire code regulations. Approval of this memorandum will grant the special exception under AMC 21.45.170 subject to the above and will waive the Assembly protest under AS 04.11.480.

Respectfully submitted.

Ruby E. Smith

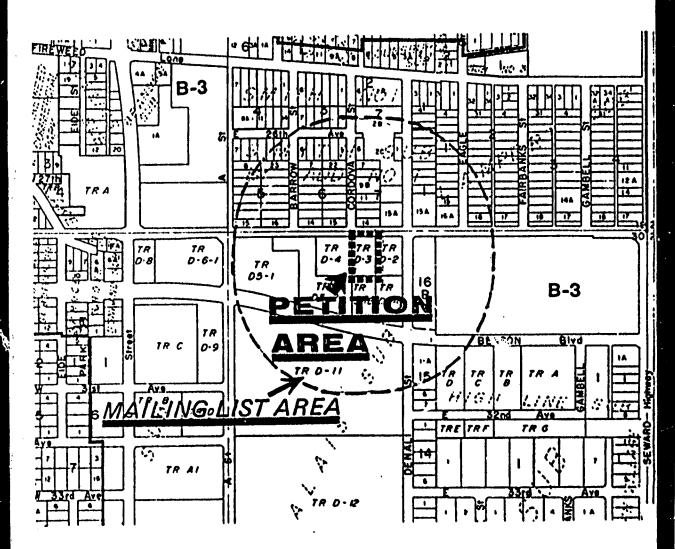
Municipal Clerk

NOTE: Chuck E. Cheese Pizza
Time Theatre is also
under New Business as
Restaurant Designation.

POLICE DEPARTMENT CHECK LIST FOR INVESTIGATION OF LIGHTS APPLICATIONS 1. Criminal record in local police files? 2. Violations occurring within licensing year: Type of Incident YLL625 Did Establishment Notify Yes Ro Yes <u>No</u> -0--0-308 E. Northern Lights, Anchorage Chuck E. Cheese Pizza Time Theatre Location Business Name Larry L. Caudle, Ellen Caudle, Lauren Ward, Richard Taylor Name of Applicant (ot) New ( ) Renewal ( ) Transfer of License ( ) Transfer of Location RECOMMENSATION: Approved ( ) Quarterly Review Disapproved January 15, 1982







RESTAURANT BEER AND WINE, PIZZA TIME THEATER
308 E. NORTHERN LIGHTS BLVD, TRACT D-3, CALAIS SUBDIVISION

ZONING: B-3

(x)

LIKE LICENSES WITHIN THE PUNICIPALITY: 97

CURRENT POPULATION ESTIMATE WITHIN THE MUNICIPALITY: 187, 761



### **Municipality Of Anchorage**

### **Building Safety Division**



### **ZONING COMMENTS**

Reviewed by: AGLER, DEB A.

Permit #: 05--6389

Phone:

343-8397

Date: 3/23/2006

Fax:

249-7453

Lot: Block:

Tract:

Subdivision: CALAIS

Project: CHUCK E CHEESE

Contact:	Name:	Phone:	Fax:
OWNER ARCHITECT/DESIGNER CONTACT PERSON GENERAL CONTRACTOR PERMITEE	CALAIS CO INC JAMES M HAMILL DANIEL CANTU TBA DANIEL CANTU	(817) 354-6010 (817) 354-6010 ( ) -' (817) 354-6010	(817) 571-1919 (817) 571-1919 ( ) - (817) 571-1919

### **Plan Review Comments:**

- 1. Please provide parking calcs. Alterations include additional seating area upstairs. Please show seating chart as well as a site plan depicting all existing and proposed parking. AMC 21.45.080Please note that additional landscaping may be required depending on the number of additional parking spaces. AMC 21.45.125Zoning review incomplete, pending additional submittals. /da
- 2. Please contact Community Planning and Development regarding possible amendments to your conditional use involving the sale/dispensing of alcoholic beverages. (enlarging dining area) AMC 21.40.180.D.8 /da
- 3. Additional discipline reviews may be required pending resolution of above. /da

### PARCEL INFORMATION

### APPRAISAL INFORMATION

Legal CALAIS TR D3

Parcel 009-041-06-000 Owner CALAIS CO INC

% CEC ENTERTAINMENT INC ATTN: REAL ESTATE DEPARTMENT

PO BOX 150305

# Descr NIGHT CLUB/DINNER Site Addr 308 E NORTHERN LIGHTS BLVD

ARLINGTON

TX 76015 0305



Related Parcel(s)

**XRef** Leased **Parcels** Type

Cross Reference (XRef) Type Legend Econ. Link Uncouple U = Old to New

Replat R = Old to New F= New to Old E = Old to New I = New to Old Renumber Combine N = New to Old C = New to Old X = Old to New P = Old to New

Q = New to Old Lease L = GIS to Lease M = Lease to GIS Get "Type" explanation Bring up this form focused on the related parcel

REZONE 2006-082

Case Number 2006-082

# of Parcels 1

Hearing Date 05/03/2006

Case Type Amending a conditional use for an alcoholic beverage dispensary use Legal An amendment to an alcoholic beverage conditional use for a beverage dispensary license due to remodeling at

the Chuck E. Cheese Restaurant. Calais Subdivision, Tract D3. Located at 308 E Northern Lights Blvd.

**PLAT** 

Case Number **Action Type** Legal

Grid

Proposed Lots 0 **Action Date** 

**Existing Lots** 

**PERMITS** 

Permit Number 03 5256 **Project** Work Desc Reroof

Use OFFICE

**BZAP** 



Action No. **Action Date** Resolution

Status Type

**ALCOHOL** LICENSE

Business Chuck E. Cheese's

Address 308 E. Northern Lights Anchorage, AK 99503

License Type Restaurant/Eating Place

Status Valid/Active

Applicants Name CEC Entertainment, Inc. Conditions AM 145-82%





PARCEL INFORMATION PARCEL Parcel ID 009-041-06-000 **OWNER** 01 CALAIS CO INC Status # % CEC ENTERTAINMENT INC Renumber ID 000-000-00-00000 ATTN: REAL ESTATE DEPARTMENT Site Addr 308 E NORTHERN LIGHTS BLVD PO BOX 150305 Comm Concl MIDTOWN ARLINGTON TX 76015 0305 Comments Deed 2005 0000171 PLAT 73-175 CHANGES: Deed Date Jan 03, 2005 Name Date Jun 02, 2005 Address Date Jun 13, 2005 TAX INO 2006 Tax 21,327.77 Balance 21,327.77 District 003 **LEGAL** HISTORY Year Building Land Total CALAIS TR D3 Assmt Final 732.000 2004 426,900 1,158,900 1,408,100 Assmt Final 2005 725,000 683,100 Assmt Final 2006 1,409,600 726,500 683,100 **SQFT** 37,950 Exemptions SPRINKLER 13,803 Plat 760152 State Credit Zone B3 Grid SW1631 Tax Final 1,395,797 **PROPERTY INFO** SALES DATA Land Use # Type Mon Year Price Source Type 01 COMMERCIAL NIGHT CLUB/DINNER

### **LAND & COMMON PARCEL INFORMATION**

APPRAISAL INFORMATION

Legal CALAIS TR D3

Parcel 009-041-06-000

# 01 of 01

Owner CALAIS CO INC % CEC ENTERTAINMENT INC ATTN: REAL ESTATE DEPARTMENT

PO BOX 150305 ARLINGTON

TX 76015

Site Addr 308 E NORTHERN LIGHTS BLVD

LAND INFORMATION

Land Use NIGHT CLUB/DINNER

Class COMMERCIAL

Living Units 000

Community Council 037 MIDTOWN Entry: Year/Quality 07 1990 INTERIOR

08 1996 INTERIOR

Access Quality GOOD

**Access Type** 

Leasehold (Y=Leasehold

Drainage GOOD

Front Traffic HIGH Street PAVED

**CURB & GUTTEF** 

Topography HIGH

LEVEL

Utilities PUBLIC WATER PUBLIC SEWER

Wellsite N Wet Land

CONDOMINIUM INFORMATION

Common Area 0

Undivided Interest 0.00

	COMMERCIAL INVENTORY										
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Site A	ddr 308	E NORTHER	N LIGHTS B	LVD		% CEC E	NTERTAI EAL ESTA	NMENT INC TE DEPART	MEN	r	
Pro	p Info#	NIGHT CLU	B/DINNER			ARLING	TON	TX	760′	15	
BUI	Struct Buildi	G INFOR ure Type NI ng SQFT 18 ear Built 19 Grade C	GHT CLUB .263	ective Year Built	1976	Pı	Buildir Iden	formation # ng Number tical Units er of Units	01 01 01 000		
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Floor	Level	Partitio	ns	Heat System	Air Conditio	ner P	lumbing	Physic Conditi		Functional	
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					The second secon						

### BUILDING PERMIT INFORMATION

APPRAISAL INFORMATION Legal CALAIS TR D3  Prop Info # NIGHT CLUB/DINNER Site Addr 308 E NORTHERN LIGHTS BLVD	Parcel 009-041-06-000 # 01 of 01  Owner CALAIS CO INC % CEC ENTERTAINMENT INC ATTN: REAL ESTATE DEPARTMENT PO BOX 150305 ARLINGTON TX 76015	# 01
BUILDING PERMITS  Permit # 03 5312 04 4091 05 6389  Class Type C Class Use A-2 ASSEMBLY, RESTAURANTS, BAR Date Dec 28, 2005 Address 308 E NORTHERN LIGHTS BLVD Cond Occ/Occ Certification Contract Type GENERAL CONTRACTOR Name TBA E-mail Phone ( ) - Fax ( ) - Address 4700 S BRAGAW City/State/Zip ANCHORAGE AK 99504- Project CHUCK E CHEESE  Sewer / Water PUBLIC PUBLIC Work Type ALTERATION Work T/I Description	Case Number 2006-082 # of Parcels 1 Hearing Date Wednesday, May 03, 2006  PERMIT COMMENT	

### OWNER HISTORY

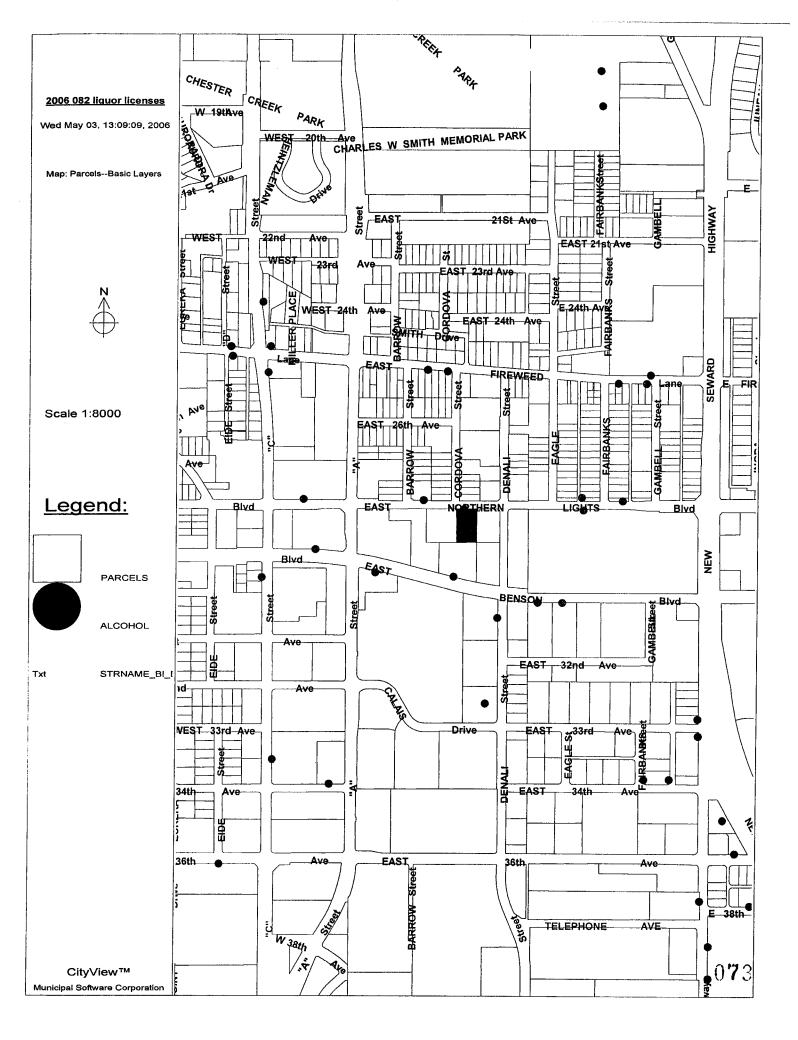
APPRAISAL INFORMATION Legal CALAIS TR D3 Property Info # Descr NIGHT CLUB/DINNER	Parcel 009-041-06-000 # 01 of 01 Site Adress 308 E NORTHERN LIGHTS BLVD	# 01
Current 01/03/05  CALAIS CO INC % CEC ENTERTAINMENT INC ATTN: REAL ESTATE DEPARTMEN PO BOX 150305 ARLINGTON TX		
Prev 3068 0000 05/27/97 CALAIS CO INC % FATHERS INC 3601 C STREET #600 ANCHORAGE AK		
2nd 0000 0000 / / KING GARY 202 E NORTHERN LIGHTS ANCHORAGE AK	99503	

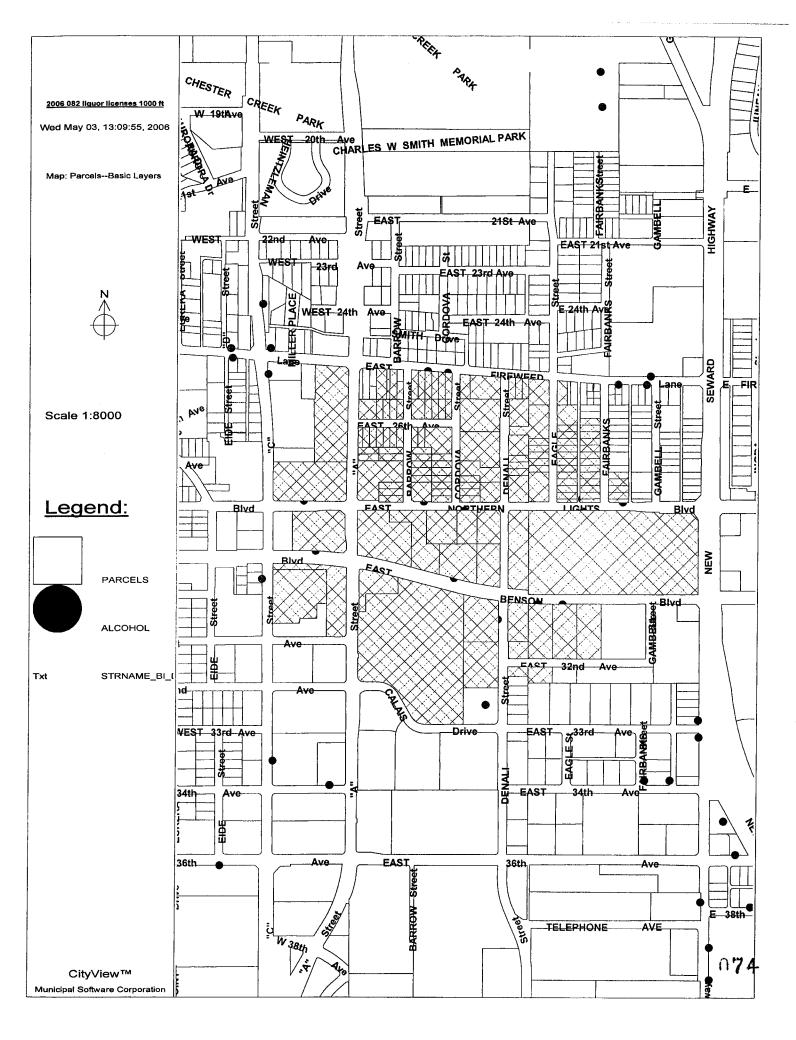
# Page 1

# Alcohol Existing License List Report Case Number: 2006-082 Description: 1000 foot alcohol

Description: 1000 foot alcohol

Parcel	Parcel Owner Name	Dorrol Owner Address	1		1
Business Name	Applicant Name	Business Address	CIty Lic. Number	<u>State</u> Lic. Zone	<u> </u>
00901113000	MA DANA 50% &	2440 E TUDOR ROAD BOX 1116	FAIRBANKS	AK	99507
China Garden	Park, Matthew K	204 E. Fireweed Ln	227	B3	Restaurant/Eating Place
00901271000	COFFEY FAMILY	207 E NORTHERN LIGHTS #200	ANCHORAGE	AK	99503
Casa Grande	Casa Grande, Inc.	201 E. Northern Lights	3009	B3	Beverage Dispensary
00901438000	MARSCH KURT P & PAMELA L	8133 OLD SEWARD HYWY	ANCHORAGE	AK	99518
Office Lounge, The	Abdul-Halim, Nura	545 E. Northern Lights	806	B3	Beverage Dispensary
00901501000	MATARAGAS EFSTATHIOS K &	601 E NORTHERN LTS BLVD	ANCHORAGE	AK	99503
Pizza Plaza	PJ's Pizza Plaza, Inc	601 E. Northern Lights	891	B3	Restaurant/Eating Place
00902323000	CAL WORTHINGTON TRUST	903 W NORTHERN LIGHTS STE 2	ANCHORAGE	B AK	99503
Alaska Bagel, inc.	Alaska Bagel, Inc.	113 Northern Lights #I	3557		Restaurant/Eating Place
00903709000	FOSS C R LIV TRUST & WELLS	3201 C ST SUITE 200	ANCHORAGE	B3 AK	99503
Harry's Restaurant	Harry's Bar and Grill, Inc.	6601 Blackberry Street	323		Beverage Dispensary
00904106000 Chuck E. Cheese's	CEC Entertainment, Inc.	PO BOX 150305 308 E. Northern Lights	ARLINGTON 1744	¥ &	76015 Restaurant/Eating Place
00904115000	CALAIS CO INC	PROPERTY TAX DEPT #0555	BENTONVILLE	AR	72716
Pizza Hut #2	Kurani, Inc.	100 E. Benson Blvd	3712	B3	Restaurant/Eating Place
00904201000	SEARS ROEBUCK & COMPANY	3333 BEVERLY ROAD/B2-122A	HOFFMAN EST	⊩	60179
Crab Pot Restaurant	Kelly Wright Lo/Chen-Kuo Lo	600 E. N. Lights #169	4272	B3	Restaurant/Eating Place
00904201000	SEARS ROEBUCK & COMPANY	3333 BEVERLY ROAD/B2-122A	HOFFMAN EST	⊩	60179
Oaken Keg (1806)	Oaken Keg Spirit Shops, Inc.	600 E. Northern Lights	795	B3	Package Store
00904201000	SEARS ROEBUCK & COMPANY	3333 BEVERLY ROAD/B2-122A	HOFFMAN EST	B3	60179
Roscoe's Skyline Restaurant	Wyche, Annie C.	600 E. Northen Lts #169	3788		Restaurant/Eating Place
00904333000	WEDGEWOOD MORTGAGE LLC	650 W INTL AIRPORT ROAD #200	ANCHORAGE	AK	99518
Peking Palace	Choi, Joon K.	500 E. Benson Blvd	1691	B3	Restaurant/Eating Place
00904334000	SHIMEK JOSEPH R W	PO BOX 93890	ANCHORAGE	AK	99509
Café Amsterdam	Shauna Pajak	530 E. Benson Blvd #3	3961	B3	Restaurant/Eating Place
)					





# Alcohol Church and School List Report

Case Number: 2006-082

Parcel Owner Name

Parcel

Description: 1000 feet

Parcel Site Address

Description

Report Date: 05/03/2006



4441 W. AIRPORT FRWY. JRVING, TEXAS 75062

(T) 972.258.8507

(F) 972.258.8545

Alice Winters Director of Licensing Phone: 972-258-5523 Fax: 972-258-5534

M.O.A.
2006 AUG -8 PH 3: 52
CLERKS OFFICE

August 8, 2006

Mary Autor Zoning Officer Municipality of Anchorage 4700 S. Bragaw Anchorage, Alaska 99507 Ph: 907/343-7941

Re: Chuck E. Cheese's #589

alice Wenters

308 E. Northern Lights Boulevard

Anchorage, Alaska 99503

Dear Ms. Autor:

CEC Entertainment, Inc. dba Chuck E. Cheese's respectfully requests Case #2006-082 Minor Amendment to an existing Alcoholic Beverage Conditional Use be withdrawn.

If you have questions or need additional information, please let me know.

Sincerely,

Alice Winters

### **Content Information**

**Content ID: 004064** 

Type: AR AllOther - All Other Resolutions

MINOR AMENDMENT TO AN EXISTING ALCOHOLIC BEVERAGES

CONDITIONAL USE IN THE B-3 DISTRICT FOR A

Title: RESTAURANT/EATING PLACE PER AMC 21.40.180 D.8 FOR CHUCK

E. CHEESE RESTAURANT LOCATED IN THE CALAIS SUBDIVISION.

TRACT D3, LOCATED AT 308 EAST NORTHERN LIGHTS BOUL

Author: weaverit **Initiating Dept: Planning** 

MINOR AMENDMENT TO AN EXISTING ALCOHOLIC BEVERAGES

Description: CONDITIONAL USE IN THE B-3 DISTRICT FOR A

RESTAURANT/EATING PLACE PER AMC 21.40.180 D.8 FOR CHUCK

E. CHEESE RESTAURANT

Date Prepared: 6/9/06 11:01 AM **Director Name: Tom Nelson** 

Assembly

Meeting Date 7<del>/25/08</del> 9/12/06

MM/DD/YY:

**Workflow History** 

Workflow Name	Action Date	<u>Action</u>	<u>User</u>	Security Group	Content ID	
AllOtherARWorkflow	6/9/06 11:04 AM	Checkin	weaverjt	Public	004064	
Planning_SubWorkflow	6/9/06 3:54 PM	Approve	nelsontp	Public	004064	
ECD_SubWorkflow	6/9/06 4:49 PM	Approve	thomasm	Public	004064	
MuniManager_SubWorkflow	6/30/06 9:48 AM	Approve	lebiancdc	Public	004064	
MuniMgrCoord_SubWorkflow	6/30/06 2:08 PM	Approve	abbottmk	Public	004064	

